

# Phenomenological theory of collective decision-making

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## Abstract

An essential task of groups is to provide efficient solutions for the complex problems they face. Indeed, considerable efforts have been devoted to the question of collective decision-making related to problems involving a single dominant feature. Here we introduce a quantitative formalism for finding the optimal distribution of the group members competences in the more typical case when the underlying problem is complex, i.e., multidimensional. Thus, we consider teams that are aiming at obtaining the best possible answer to a problem having a number of independent sub-problems. Our approach is based on a generic scheme for the process of evaluating the proposed solutions (i.e., negotiation). We demonstrate that the best performing groups have at least one specialist for each sub-problem but a far less intuitive result is that finding the optimal solution by the interacting group members requires that the specialists also have some insight into the sub-problems beyond their unique field(s). We present empirical results obtained by using a large-scale database of citations being in good agreement with the above theory. The framework we have developed can easily be adapted to a variety of realistic situations since taking into account the weights of the sub-problems, the opinions or the relations of the group is straightforward. Consequently, our method can be used in several contexts, especially when the optimal composition of a group of decision-makers is designed.

*Keywords:* Collective behavior, Decision-making, Interdisciplinary research, Optimal decisions

## Highlights

- Quantitative formalism of complex collective decision-making scenarios is proposed.
- We search for the optimal competence distribution of heterogeneous agents.
- The best groups have at least one specialist for each sub-problem.
- The specialists have some insight into other sub-problems as well.
- Good agreement with empirical results obtained from large-scale citation database.

## 1. Introduction

Addressing the process of collective decision making has represented a great scientific challenge for a long time [1, 2, 3, 4]. It is a highly relevant aspect of the behavior of social groups, in particular, because as it has been argued, measured and shown analytically: the “wisdom of crowds” can go qualitatively beyond that of the individuals’ [2].

This statement also holds for animal assemblies [5, 6, 7]. A rarely considered, but essential case is when the problem to be solved is complex, i.e., has many facets. Under such conditions the quality of the collective solution is highly influenced by the composition of the group. Obviously, if the members of the group are identical, the group’s performance can hardly go beyond that of any of its member’s. However, if the problem to be solved is complex – i.e., has a number of different aspects or “dimensions” [8] – a group having members specialized in their respective kinds of sub-problems is expected to be much more efficient in providing a high quality answer, than a uniform one. The stress is on the independent nature of the sub-problems, making the problem high-dimensional. In a way our present work can be considered as a quantitative approach to the problem of division of labor [9, 10] in the context of collective decision making (the task/labor is to bring about a decision; the division is made among the specialists of the sub-problems).

22 In spite of the above almost trivial observation regarding heterogeneous,  
23 diverse or “multidimensional” groups, a quantitative demonstration of its va-  
24 lidity needs a carefully constructed framework. Prior works involving quan-  
25 titative analysis have almost exclusively focused on problems that could be  
26 regarded as “one-dimensional” [2, 11, 12, 13] from our point of view which  
27 considers a problem having several dimensions (being multidimensional) if it  
28 can be broken down into sub-problems, each having its own characteristic fea-  
29 ture independent of those of the others’. In the case of one-dimensional prob-  
30 lems it has been demonstrated – using approaches from theory (see, eg., the  
31 pioneering works [11, 13]) through genetic optimization [13] to agent based  
32 modeling/simulations [14] and observations [15, 16] – that diverse groups can  
33 outperform homogeneous ones.

34 Intuition suggests that a group of specialists (one competent person for  
35 each sub-problem) should be optimal regarding the quality of the solution  
36 with the constraint of minimizing costs at the same time. Here we present  
37 a generic agent-based approach which – due to its minimal assumptions –  
38 quantitatively demonstrates that the breadth of knowledge of its members  
39 makes a group more efficient, i.e., being capable of using a smaller amount of  
40 resources to produce a more beneficial solution in a wide variety of potential  
41 applications. This is what corresponds to the “synergy” resulting in a better  
42 decision relative to the one following from a simple “linear” aggregation of  
43 the proposed solutions. And what we show in our work is how this synergy  
44 can emerge from a negotiation process. Naturally, negotiation is absent (gen-  
45 erally) in animal societies. Specialization is the result of age or hormone level  
46 etc.

47 Many opinion formation models exist in the contemporary literature,  
48 among which many considers “heterogeneous” agents as well, often with  
49 continuous opinion values (For a review see [17]) However, agents in these  
50 studies are usually heterogeneous regarding their (i) confidence thresholds  
51 (or bounds of confidence, meaning that interacting agents adjust their opin-  
52 ions towards that of the others, but only if the two opinions are closer to  
53 each other than a certain threshold, a phenomenon closely related to the  
54 one called homophily), (ii) conviction, or (iii) influencing ability (aka. so-  
55 cial influence). In contrast, our agents are homogeneous with respect to the  
56 above mentioned characteristics, but they are heterogeneous regarding their  
57 abilities, and what is more, their entire spectrum of abilities.

58 Other fundamental differences between the opinion formation models in  
59 contemporary literature and our approach include the followings:

- 60 • Most of them consider two-valued opinions (0/1, yes/no, etc.), moti-  
61 vated by the Ising-model. Their popularity is due to their simplicity,  
62 despite which they can lead to very deep results [18].
- 63 • Most contemporary models assume a *simple* update rule: a (usually  
64 randomly selected) agent simply changes opinion "suitably" to its neigh-  
65 bours. For example, if some neighbours of the selected agent share an  
66 opinion, the focal agent simply adopts it. In contrast, we detail the  
67 mechanism of "convincing": how it happens in iterative rounds with  
68 members evaluating the proposals of others and discussing it, all of  
69 which is affected by personal abilities.
- 70 • Contemporary models usually consider entire societies (often even as-  
71 suming that  $N \rightarrow \infty$ ), with mostly binary interactions. In contrast, we  
72 consider a relative small group ( $N \approx 10$ ), but with intense interaction,  
73 in which all members participate.
- 74 • The aim of the above mentioned models is usually to gain an insight of  
75 the *spread and dynamics* of opinions, with emphasis on occurrent con-  
76 sensus or stalemate situations. In contrast, *we aim to find the optimal*  
77 *composition of a group, regarding the characteristics of the members* –  
78 in this case, (multidimensional) abilities.

79 A paradigmatic example for our approach is that of a board of directors  
80 for a large company (however, there are many other possible examples rang-  
81 ing from a group of animals searching for resources up to a government or  
82 simply a team carrying out interdisciplinary research). In the case of a board  
83 of directors a potential candidate problem is that of finding the best possible  
84 placement and product for a new factory. Obviously, the various aspects of  
85 this problem are quite diverse, each of them requiring specific knowledge, i.e.,  
86 the decision involves knowledge of the history of the given country, various  
87 features of the labor force (education, etc.), geographical and logistic condi-  
88 tions, potential market in the region, and so on. It is an important feature  
89 of the situation that the members of the group cannot get any information  
90 about the quality of their propositions from an "outsider" who could know  
91 the optimal solution *ab ovo*.

92 **2. The model**

93 *2.1. Formalizing interdisciplinary decision-making*

94 We have aimed at a model that is simple, but is still appropriate for  
95 projecting a wide class of realistic situations onto it. In order to do so, we  
96 consider groups of  $N$  individuals solving a problem  $P$  having  $M$  sub-problems  
97  $P_j$  ( $j = 1, 2, \dots, M$ ) such that for addressing each sub-problem a unique (spe-  
98 cific) skill is needed. Referring to the company example introduced in 1, the  
99 board of directors counts  $N$  members,  $P$  is the problem of finding the best  
100 place for a new factory, having such sub-problems as: knowledge of: ( $P_1$ ) the  
101 law and taxation systems in the candidate countries, ( $P_2$ ) logistic conditions,  
102 ( $P_3$ ) local working culture and education, etc.

103 Thus, we are dealing with a set of  $N \times M$  abilities or levels/degrees of skill,  
104  $A_{ij}$  ( $i = 1, 2, \dots, N$ ), proportional to the ability/competence (e.g., accuracy)  
105 of an individual  $i$  to give the best answer for the  $j$ th sub-problem. We do  
106 not initially specify the  $A_{ij}$  parameters: the method we apply (optimization  
107 with genetic algorithm) will result in their optimal values.

108 Without losing the generality of the above setting, we assume that  $A_{ij}$ -  
109 s take their values from the unit interval  $[0, 1]$ . The ability matrix  $A_{ij}$  is  
110 also related to the costs involved in finding a solution (since acquiring a  
111 high ability to successfully address a sub-problem involves costs, such as  
112 experience, learning, etc.). It is obvious that the cost of obtaining an ability  
113  $A$  is typically not a linear function of  $A$ , since achieving the capacity of perfect  
114 knowledge ( $A = 1$ ) is much more costly than achieving a partial knowledge  
115 (e.g.,  $A = 0.5$ ). For the sake of simplicity we assume that the cost  $C$  for  
116 obtaining ability  $A$ , is

$$C = f(A) = Const \cdot A^x \tag{1}$$

117 where  $1 < x$ , and  $Const$  is a constant corresponding to the relative weights  
118 of the costs, when calculating the fitness of a group for given  $A_{ij}$ -s. We start  
119 with a random distribution of the  $A_{ij}$  values and search for their optimal  
120 distribution (by letting them evolve). Here optimal distribution means one  
121 which provides the best possible solution for the smallest possible – or for a  
122 given prefixed – cost.

123

124 *2.2. The stages of collective decision-making*

125 In our formal model, the process of collective decision-making is divided  
126 into four basic stages (See Chart 1).

- 127 1. Each group member  $i$  suggests a solution for each sub-problem  $P_j$  in  
 128 such a way that the quality of the given proposition  $Q_{ij}$  depends only  
 129 on  $i$ 's corresponding ability,  $A_{ij}$ . This assumption, in the simplest case  
 130 means that

$$Q_{ij} = A_{ij}. \quad (2)$$

131 In other words, we assume that specialists provide high-quality propo-  
 132 sitions for their own field-of-expertise, while people without the know-  
 133 how provide inefficient ones. (Adding noise to the above equation did  
 134 not change our results.)

- 135 2. During the “information diffusion” phase, members interact by evalu-  
 136 ating each other’s proposals (each member evaluates all the propo-  
 137 sitions). The evaluation made by member  $i'$  regarding the quality  $Q_{ij}$  is  
 138 denoted by  $E_{ij}^{i'}$  and it is proportional to both  $Q_{ij}$  (the quality of that  
 139 given proposal) and  $A_{i'j}$  (the savvy of  $i'$  for field  $j$ ). The accuracy of  
 140 such an evaluation is distorted by a stochastic factor representing that  
 141 those members who have small abilities to evaluate a proposal tend to  
 142 make mistakes in their appreciation with an amplitude involving ran-  
 143 domness. These evaluations ( $E_{ij}^{i'}$ ) represent the central ingredient of  
 144 our approach.
- 145 3. These are next (in several rounds of an imaginary “round table dis-  
 146 cussion”) modified by further interactions (communication/evaluation)  
 147 with other group members,  $i''$ , chosen with a probability proportional  
 148 to their abilities concerning problem  $P_j$ ,  $A_{i''j}$ . The total number of ad-  
 149 ditional evaluations in a given decision-making event is equal to  $X\%$  of  
 150  $N$ . This step refers to the stage when somebody (most often, but not al-  
 151 ways an expert of the given field) tries to convince other members of the  
 152 group about her/his opinion by sharing her/his ideas. Characteristi-  
 153 cally, 10, 20 or 30 % of the group can give an evaluation(remark/speech)  
 154 for each subproblem.
- 155 4. The quality of the solution for a given  $P_j$  is obtained by accepting the  
 156 proposal of member  $i^*$  receiving the highest average evaluation

$$E_j^{max} = E_{i^*j}, \quad (3)$$

157 where

$$i^* = argmax_i E_{ij} = argmax_i avg_{i'} E_{ij}^{i'}, \quad (4)$$

158 by the other members concerning his/her proposition for the solution  
159 of problem  $P_j$  i.e.,

$$Q_j^{max} = Q_{i^*j} = A_{i^*j}. \quad (5)$$

160 The quality  $Q$  of the solution given for  $P$  – provided by the whole group  
161 – is then obtained by aggregating the proposals having the highest  
162 evaluations for the  $P_j$ -s after the last round.

163 Note that the concrete problem ( $P$ ) is not specified (just an example  
164 is given). In addition, we have only two arbitrary parameters (the level of  
165 stochasticity,  $Rand$ , during the second evaluation step, plus the proportion of  
166 the evaluators  $X\%$ , see also Chart 1.  $N$  and  $M$  are simple input parameters  
167 depending upon an actual situation. The description of the process may seem  
168 lengthy, however, it directly corresponds to our everyday practice during  
169 group decisions.

170 From the algorithmic point of view, the input of the above described  
171 process (represented on Chart 1 is an  $A_{ij}$  ability matrix, and its output is a  
172 fitness value  $F$ , by which we measure the "decision making quality" of the  
173 group.  $F$  is calculated from the quality of the solution ( $Q$ ) and from the cost  
174 of knowledge ( $C$ ) needed to obtain such an answer (see Eq. 1) as

$$F = Q - C \quad (6)$$

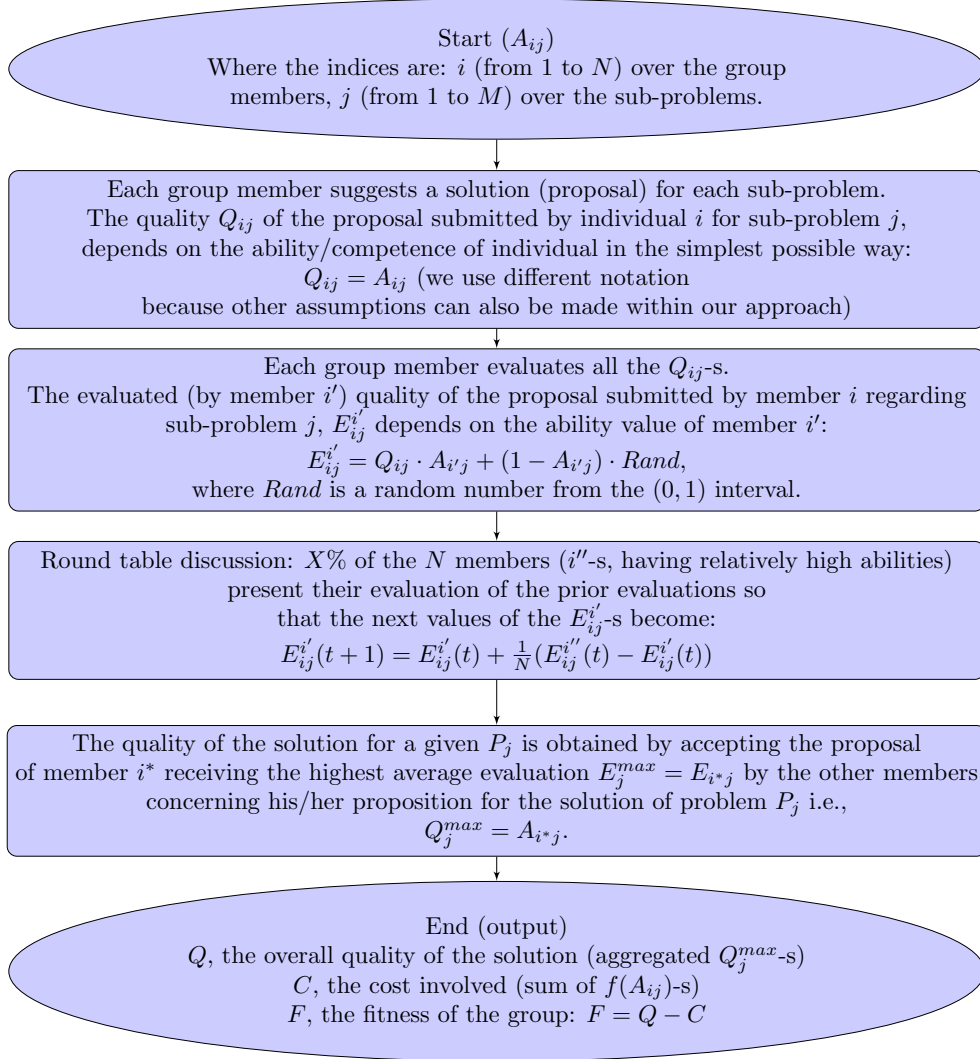


Chart 1: A simplified flow diagram of how the model works (the steps of a decision making process). The flow diagram represents a single step (within each generation) during the genetic optimization. For notations see the text. This chart gives a description of the process through which the corresponding fitness (efficiency) value  $F$  is calculated based on the given ability matrix ( $A_{ij}$ -s). In the next step of the genetic algorithm these  $F$ -s are used as weights based on which the “parents” of the new generation are chosen (after the combination of two parents, random perturbations, “mutations” are applied before finalizing the groups of the “young” generation).



### 176 3. Methods

177 We use a genetic algorithm [19] to find optimal solutions because this  
178 approach is known to be effective when extreme values for a function with a  
179 relatively large number of variables is being searched. Here relatively large  
180 means numbers above 8 – 10, i.e., we are looking for optima of a function  
181 which is defined in a high-dimensional space. In addition, (just like in the case  
182 of fitness landscapes or the free energy landscape for spin glasses and alike)  
183 our fitness function is likely to have a huge number of local maxima, and  
184 a single (or a class of) configuration(s) (sets of  $A_{ij}$ -s with maximal fitness)  
185 corresponding to a global maximum. This is why we also integrate into our  
186 approach a technique analogous to the one called “simulated annealing” [20]  
187 used for finding the minima of the free energy in the case of problems from  
188 statistical mechanics. In our case this is realized by temporarily increasing  
189 the mutation rate when the actual solution seems to converge (stops changing  
190 as a function of the generation number). Even when applying this method,  
191 one cannot be sure that in the limit of a large number of generations the  
192 absolute optimum can be reached. Thus, usually a further, quite natural,  
193 and implicitly widely used approach is taken by assuming that the pseudo-  
194 global, optimal solutions possess the same statistical features.

195 It is important to note that this approach (optimizing *groups* with genetic  
196 algorithm) is not related to the question of kin versus group selection in any  
197 way. Genetic algorithm in this context is purely an optimization method.

198 For more details and parameters see the Appendix.

### 199 4. Results

#### 200 4.1. Results from simulations

201 The core of our results is summarized on Figure 1 C. On this, each column  
202 represents a sub-problem (specialty), each row refers to an individual, and  
203 the color in their intersection indicates the ability/knowledge of the given  
204 individual in the given field (See the corresponding colorbar on Fig. 1 D).  
205 As it can be seen, there is exactly one red square in each column, meaning  
206 that exactly one expert is needed for each sub-problem. Up to this point,  
207 our results pretty much overlap with the general intuition. What is less  
208 intuitive is that the rest of the squares are not homogeneously dark blue  
209 (corresponding to close-to-zero knowledge), but they are all shades of blue,  
210 meaning that in a group, optimal decision can be made if everybody has an

211 idea of some other people’s field-of-experts. We assume that this is due to  
 212 better flow of information.

213 In order to confront these results with the general intuition (holding that  
 214 once a group has a specialist for all fields, no more ”extra knowledge” is  
 215 required from other members) we have compared the optimality of the two  
 216 types of groups: ”two-valued”, when an ability value can be either 0 or 1,  
 217 and ”continuous” when the ability values can be anything between 0 and 1.  
 218 Subsection 4.1.3 covers these results.

219 Of course, the group members and their specialties are commutable in the  
 220 sense that different runs of the same optimization method result in different  
 221 layouts (Fig 2). However, as long as these two characteristics hold true (  
 222 i) one specialist for each sub-field and ii) group members need to have at  
 223 least some level of know-how in their mates’ field of experts) we consider  
 224 the results as being the same. We discuss this question in more detail in  
 225 subsection 4.1.2.

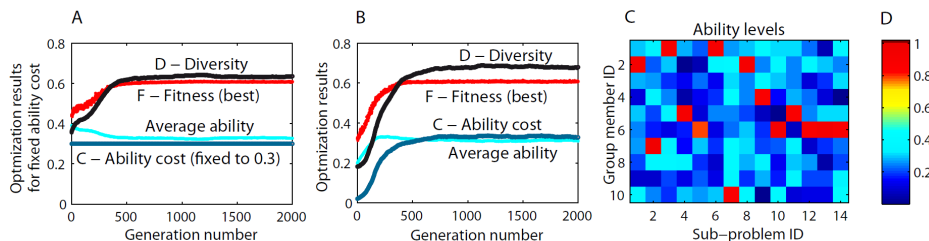


Figure 1: Illustration of both the process (A,B) and the end result (C) of calculating the optimal distribution of abilities/competences,  $A_{ij}^{max}$ , using a genetic optimization method. In (A) the generation number ( $G$ ) dependence of the average fitness values ( $F$ ) of the groups is plotted (red) for the fixed amount of cost,  $C = 0.3$  (dark blue). The averaging is made over a population size of 2000 groups. The corresponding diversity,  $D$ , is indicated by the black line. The groups had  $N = 10$  members and  $M = 14$  sub-problems had to be answered. In (B) we display the evolution of the relevant parameters when the optimization is done with non-fixed ability cost  $C$ . (C) Displays the optimal ability matrix visualized with colors – the scale being indicated in (D). These results are for a generic case into which a few plausible assumptions are incorporated: the sub-problems have equal importance (weight) and  $X = 30\%$  of the members take role in the round-table discussion. The most relevant message of (C) is that there is one specialist for each sub-problem (not necessarily one person per sub-problem) and, perhaps rather intriguingly, the specialists are found to have a clearly non-negligible competence concerning several of the other sub-problems. If we add some cost for the case when a single person is a specialist of more than one sub-problem, the solution ceases to have multiple specialties per person.

226 *4.1.1. General properties*

227 In Fig. 1 we show results for  $A_{ij}^{max}$ -s using equation 6, i.e., evaluating both  
 228 the quality and the cost of the obtained  $A_{ij}$ -s and considering the average of  
 229 the entire population at the end of the evolutionary process. In most of the  
 230 figures – in addition to visualizing the values of  $A_{ij}^{max}$  – we also plot how the  
 231 fitness  $F$ , the quality of the solution  $Q$  and the cost  $C$  changes as a function of  
 232 the generation number  $G$  (as the population of groups evolves). In addition,  
 233 we also display how the diversity  $D$  of the abilities depends on  $G$ . In all  
 234 cases we find that the optimal distribution of the abilities is highly diverse.  
 235 In all plots we use  $N = 10$  and  $M = 14$  without loss of generality (the  
 236 main features of the optimal ability distribution do not differ qualitatively  
 237 for different  $N$  and  $M$  pairs).

238 Figure 1 demonstrates some relevant features of both the process (the  
 239 progress of the genetic algorithm) and the outcome of optimizing the ability  
 240 distribution. Random initial conditions correspond to relatively low fitness  
 241 and high costs. The efficiency/fitness of a group quickly increases at the first  
 242 stage of the optimization. An important observation is that higher fitness is  
 243 accompanied by larger diversity values ( $D$ ), which – after [21] – is calculated  
 244 as

$$D = \frac{\sum_{i,j} \left( \left( \max_i A_{ij} \right) - A_{ij} \right)}{M \cdot (N - 1)} \quad (7)$$

245 We have chosen this definition, because it differentiates among the diversity  
 246 of distributions in a way being both in accord with the intuition and sen-  
 247 sitive enough in the range determined by the actual distributions of  $A_{ij}$ -s  
 248 throughout the simulations.

249 Our results come from simple and realistic assumptions regarding the  
 250 “negotiation/discussion” process. Although the corresponding rules and cal-  
 251 culations are not trivially transparent at all, nevertheless a relatively plau-  
 252 sible interpretation for the main result can be provided. Perhaps the most  
 253 essential step in our algorithm is the one when the group members, one after  
 254 another, provide an evaluation of the proposals of the other members. If a  
 255 member has zero ability to evaluate the proposal for a given sub-problem,  
 256 then the contribution of this member to choosing the otherwise very good  
 257 proposition becomes totally erratic (see the equation in Chart 1 for  $E_{ij}^{i'}$ ).  
 258 Conversely, even a relatively small ability to estimate the right value of a  
 259 proposal results in a decreased level of randomness in the evaluation and,

260 in this way, provides a more accurate estimated proposition quality. When  
 261 the evaluations are aggregated to choose the best answer, the latter, more  
 262 consistent contributions become to play an essential role.

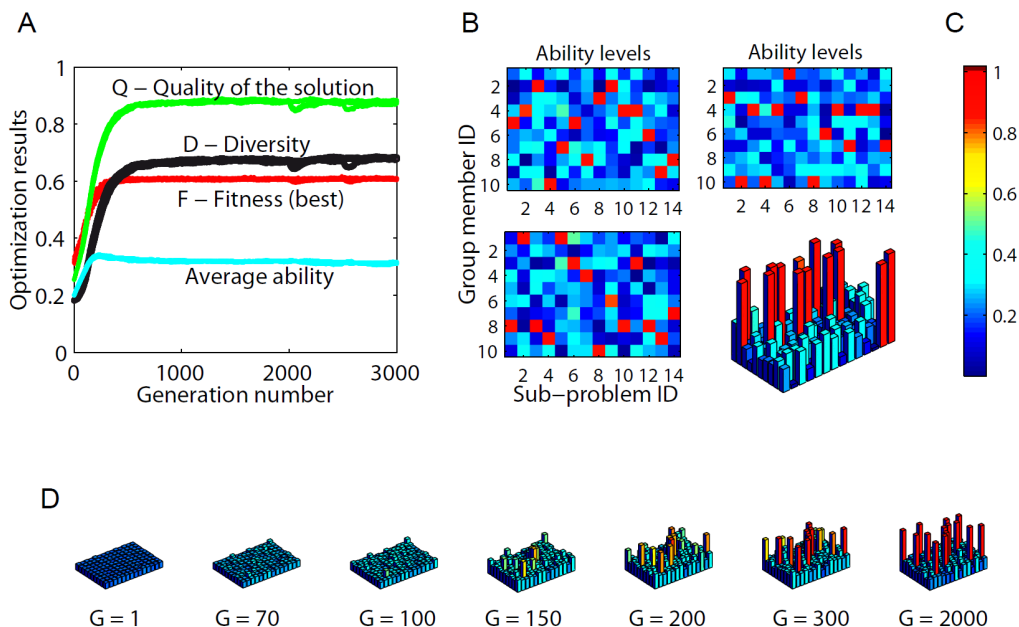


Figure 2: Visualization of the optimization for four different (random) initial conditions and (stochastic) realizations. Although the individual ability distributions are different, they correspond to about the same level of optimality which can be seen from the four curves virtually overlapping in all cases. The wiggles around  $G = 2000$  and  $G = 2500$  are due to the momentarily increased level of perturbations or “mutations” within the genetic algorithm (in the spirit of simulated annealing, see Materials and methods). (D) displays the development of the ability matrix as the genetic algorithm progresses. Here and in one of the displays in (B) a combination of column heights and colors is used to visualize the values of the ability matrix.

#### 263 4.1.2. Robustness

264 Next we investigate the robustness of the new results stemming from  
 265 our approach by testing the method on a few specific conditions. First, we  
 266 start the optimization from different initial conditions and check whether  
 267 the results are consistent with each other (have the same overall features).  
 268 Figure 2 shows two different directions of the comparison. In Fig. 2A we  
 269 show how similarly the main quantities ( $A$ ,  $D$ ,  $F$  and  $Q$ ) evolve during four  
 270 (stochastically) independent optimization processes starting from different

271 random initial conditions and lead to rather different final configurations  
272 (presented in Fig. 2B). However, the essential features of the solutions are the  
273 same and the generation number ( $G$ ) dependence of the above four quantities  
274 is also very similar. Figure 2D shows a number of frames from an imaginary  
275 movie visualizing how the ability matrix converges for growing  $G$  to its final  
276 state for a given set of initial abilities. Related movie files are included in  
277 the Appendix.

#### 278 *4.1.3. Continuous vs. two-valued*

279 In Fig. 3 we display results obtained from an optimization of the ability  
280 matrix where the  $A_{ij}$  values are, in the first case, arbitrary (continuous be-  
281 tween 0 and 1), while in the alternative case, either 1 (full competence) or 0  
282 (zero competence). In the two-valued case we expect that the trivial optimal  
283 solution is a group having 1 specialist for each sub-problem (the same mem-  
284 ber can be a specialist for more than 1 sub-problem, but we expect a single  
285 specialist per sub-problem). Such a solution would indeed be optimal if full  
286 knowledge was not too expensive and no discussion/evaluation took place.  
287 In reality this is not the case though since both the independent evaluation  
288 of an expert and the cost of hiring him/her are very high. This aspect of the  
289 problem can be accounted for by our cost function  $f(A)$ .

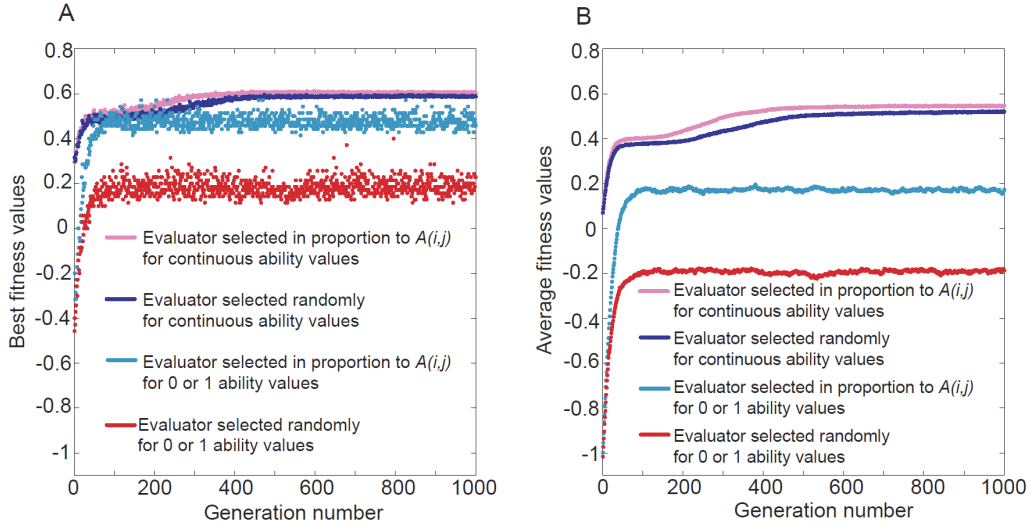


Figure 3: (A) Best and (B) average performance (fitness) values as a function of  $G$  obtained for the two fundamental variants for the possible  $A_{i,j}$ -s: one allowing any values between 0 and one, while the second having only two possible (0 or 1) values. This is an important test to demonstrate that the intuitive, trivial choice for the abilities of the members, i.e., 1 corresponding to perfect competence while 0 corresponding to zero competence (with regard to a given sub-problem) results in less efficient groups. The reason is increased cost for  $A_{i,j} = 1$  and the inefficient discussion phase (due to the presence of the totally incompetent members). The average fitness of the 2000 groups in a generation is significantly lower than that of the best performing ones in the binary case. The continuous distribution is much less sensitive to random perturbations than the two-valued one, the best and average performances are also very similar.

290 Indeed, we find for realistic situations (full special knowledge is expensive  
 291 and discussion can improve finding the optimal solution) that our approach  
 292 results in a multiple-valued ability distribution performing better than the  
 293 one constructed only from the trivial 1 and 0 abilities. In short, our formalism  
 294 can be used to find the appropriate strategy (choosing between hiring top  
 295 specialists or implementing longer discussions). Through adding some cost  
 296 for the length of the discussion phase, even the optimal discussion time can  
 297 be determined.

#### 298 4.2. Results based on big data analysis

299 The above results are also exemplified by a number of studies on col-  
 300 laboration, especially on the creative groups formed by scientists working  
 301 on solving increasingly complex problems. At a very recent meeting [22] on

302 interdisciplinary science it was concluded that productive interdisciplinary  
 303 researchers have a deep knowledge of at least one field but also a working  
 304 awareness of others. Or, in other words, during broad collaborations indi-  
 305 viduals’ breadth is as important as depth of knowledge in collective decision-  
 306 making. In fact, Uzzi and collaborators have shown using huge bibliographic  
 307 data sets (see [22, 23]) that papers of high impact tend to be produced by  
 308 larger collaborations involving a broader wealth of knowledge.

309 It is highly non-trivial to test our theory against observations since the  
 310 quantities we use are very rarely available. Still, an analysis based on a huge  
 311 database (Web of Science - WoS [24]) provides “experimental” evidence sup-  
 312 porting our main theoretical result. Our method to find evidence supporting  
 313 the prediction(s) of our approach was based on a very motivating remark by  
 314 P. Ball [25].

315 To measure the effect of the heterogeneous ability distribution in solving  
 316 a task by a group of individuals, we calculated the level of interdisciplinarity  
 317 of scientific publications using the WoS database, where subject classes are  
 318 assigned to each article, which in our view correspond to the different types of  
 319 sub-tasks. We define the level of interdisciplinarity,  $I_{\mathcal{P}}$ , of a published paper  
 320 by the Shannon entropy over the subject class distribution of the publications  
 321 in its reference list[26]. More precisely, we collect all subject classes from the  
 322 papers appearing among the references of the article ( $\mathcal{S}_{\text{ref}}(\mathcal{P})$ ) and consider  
 323 the distribution obtained, thus:

$$I_{\mathcal{P}} = - \sum_{s \in \mathcal{S}_{\text{ref}}(\mathcal{P})} p_s \ln p_s, \quad (8)$$

324 where  $p_s$  denotes the probability of subject class  $s$  in the set of subject classes  
 325 based on the papers in the reference  $\mathcal{S}_{\text{ref}}(\mathcal{P})$ .

326 Analogously, an author’s interdisciplinarity is related to the average en-  
 327 tropy of the publications this author has:

$$I_a = \langle I_{\mathcal{P}} \rangle_{\mathcal{P} \in \mathbb{P}(a)}, \quad (9)$$

328 i.e., the higher entropy corresponds to a higher level of interdisciplinarity of  
 329 an author. Here  $\mathbb{P}(a)$  denotes the papers of author  $a$ . We use the publication  
 330 entropy instead of the subject class of the author’s papers, since there can  
 331 be authors who publish in a small number of different journals but can be  
 332 still interdisciplinary. In other words, in calculating the heterogeneity of the  
 333 authors’ abilities, the entropy of their publications has a higher resolution

334 and thus it provides a more accurate description of their interdisciplinarity.  
335 Finally, each paper is considered as a task, and the level of heterogeneity in  
336 the distribution of the authors' ability is defined by the average interdisci-  
337 plinarity of the authors. Here we measure the success of solving the task by  
338 the number of citations the paper receives.

339 First, we selected articles published in the years 1997-1999 separately  
340 (therefore we have three sets of papers) and calculated the entropy for each  
341 article. Author's entropy was restricted to the papers published by them in  
342 the years considered (1997-1999), and only authors with at most 50 papers  
343 were considered to account for valuable contributions. Then we plot the  
344 citations of the papers as the function of the average entropy of their authors,  
345 limiting the results to papers having at least 3 and at most 50 authors. We  
346 expect highly interdisciplinary publications to show the effect of receiving  
347 high attention (and citations) only after some delay (around 10 years) to a  
348 higher extent than the less interdisciplinary ones. Therefore, for each of the  
349 four years, we considered citations from a single year with a delay of 9, 10  
350 and 11 years. Thus, we obtained nine data sets in total, describing papers  
351 being published from 3 different years and their citations calculated with 3  
352 different time delays. We then binned papers by their entropy in bins with  
353 0.1 width. Results are shown in Figure 4 (we ignored bins that had less than  
354 10 papers). As the lower and upper quartiles illustrate, for papers having  
355 high average author entropy, the citation distribution prefers higher values  
356 as well, which is also supported by the inset, where all 9 curves are shown.  
357 There is a clear trend towards more successful papers as the average author  
358 entropy increases.



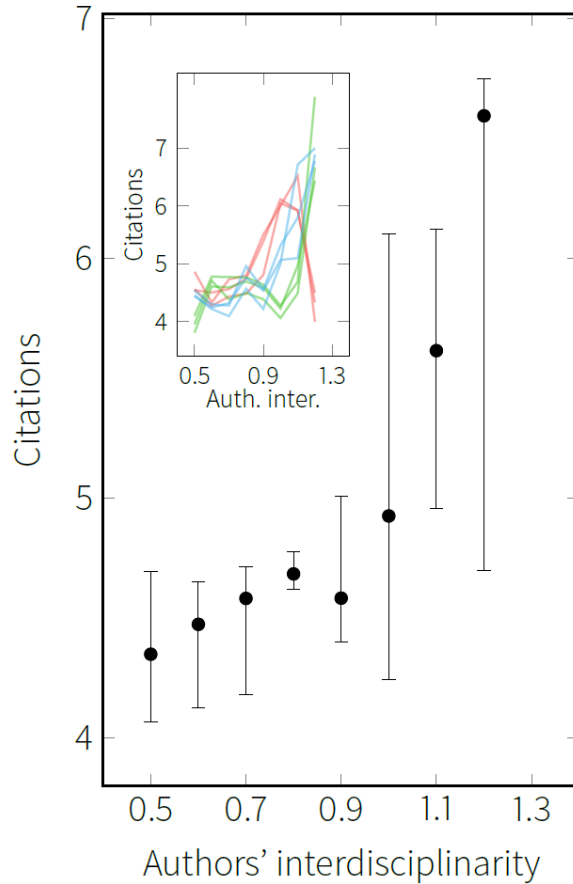


Figure 4: Relative success of papers written by collaborating interdisciplinary scientists. Median citation number of the publications as a function of the average interdisciplinarity of the corresponding authors (measured by the average entropy of each author’s publications – averaged over the authors), error bars denote lower and upper quartiles. Data shows the median of nine trends (papers published between 1997 and 1999; for each year, annual citation count is calculated 9, 10 and 11 years post-publication). Single trends include only bins with at least 10 papers. Inset shows the different trends obtained by the three publication years and three citation years. Only papers with number of authors between 3 and 50 and authors with less than 50 publications have been considered.

## 359 5. Conclusions

360 Our formalism allows its application to more specific cases corresponding  
 361 to various actual situations. It is, in some sense, the equivalent of the “divi-

362 sion of labor” concept translated to the field of decision-making. It can be  
363 easily generalized to cases with various relative weights/influences assigned  
364 to the group members (depending, e.g., on their social status in an organiza-  
365 tion) when their assessment is considered. Additional future research could  
366 address further interesting questions such as, e.g., the optimal size of a group  
367 for a given number of sub-problems, the most reasonable time interval spent  
368 on discussions, the effect of “overlapping” problems, etc. Furthermore, the  
369 bilateral relations among the members of the group (which may be inter-  
370 preted as an underlying network) can play an important role in finding the  
371 best solution. However, the main goal of our present study, instead of demon-  
372 strating particular applications, has been to provide a general framework for  
373 further quantitative estimations of essential parameters during collective de-  
374 cision making concerning complex problems to be solved by multidimensional  
375 groups (as far as concerning the abilities of their members).

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## 431 **Appendix**

### 432 *General presentation of the model*

433 On a technical level our approach can be described as optimum searching  
434 on a high-dimensional highly rugged surface. Thus it has two main compo-  
435 nents: the searching mechanism and the function defining the surface.

436 For the optimum-seeking process we use a genetic algorithm enhanced  
437 with some simulated annealing-like features, which induce perturbations in  
438 the mutation rate to ensure the stability of the obtained result. An interesting  
439 feature of this approach is that it obtains results which are reachable and  
440 maintainable.

441 The function defining the surface includes the modeling of the given real-  
442 life problem-class and the estimation of the goodness of the actual evaluated  
443 parameters based on the constructed group-dynamical mechanism. This is  
444 called the fitness function.

### 445 *Genetic Algorithm*

446 An altered version of the generic evolutionary algorithm is used to find  
447 the optimum of the fitness function. The "individuals" of this evolutionary  
448 process are the groups modeled through the ability matrices (a 2d array  
449 consisting of a 1d array for each member of the group, resulting in an  $N \times M$   
450 matrix, where  $N$  is the number of members and  $M$  the number of sub-  
451 problems). Thus the population on which the evolution acts is a collection  
452 of groups (in our case the typical population size is  $K = 2000$ ).

453 The twist in our approach appears when the random point mutations are  
 454 applied. Usually a predefined number of abilities from the whole population  
 455 are selected, and the mutation consists in randomly increasing or decreasing  
 456 their values (within a mutation amplitude range). If the mutation probability  
 457 is  $p_m$ , the number of mutations

$$n_m = K \cdot N \cdot M \cdot p_m. \quad (10)$$

458 But in our case the pm value is not entirely fixed, it can change from  
 459 generation to generation. It has a predefined normal value  $p_{mn}$ , which is its  
 460 starting value as well. But if the difference between the averages of the fitness  
 461 values in two adjacent 100 (or 500) generations is smaller than 0.1% (or 1%),  
 462 then the normal mutation rate ( $p_{mn}$ ) is increased, and then annealed back  
 463 to the original one (during 50 or 100 generations). This solution helps the  
 464 algorithm to avoid being stuck in small local optima, and also ensures that  
 465 the results acquired have high stability, and good resistance to small pertur-  
 466 bations. Additionally the actual value used at each generation is defined by  
 467 the following equation:

$$p_m = p_{mn} \cdot (1 - F), \quad (11)$$

468 where  $F$  is the population average of the fitness value defined in the next  
 469 section.

470 After this step is ready, only the normalization is ahead (when it is not  
 471 applied, the values of the abilities appear as cost in the fitness function): here  
 472 the  $A$  matrices of each group from the emerging generation are normalized  
 473 such that the

$$avg_{i,j} (c \cdot A_{ij}^e) = avg, \quad (12)$$

474 where  $avg$  is the predefined average value of the abilities.

#### 475 *Fitness function*

476 A short description about a concrete realization of the fitness function is  
 477 also included in the article, but the aim of this section is to present the most  
 478 general form of it, underlining the generic mechanism of our approach, and  
 479 also showing its relation to the concrete case analyzed in the simulations.

#### 480 *Flowchart of the fitness function*

481 This function is in fact where the model of the problem-solving and  
 482 solution-selection process is encoded in the whole process. The input val-  
 483 ues are the ability matrix of a given group and the return value is a real

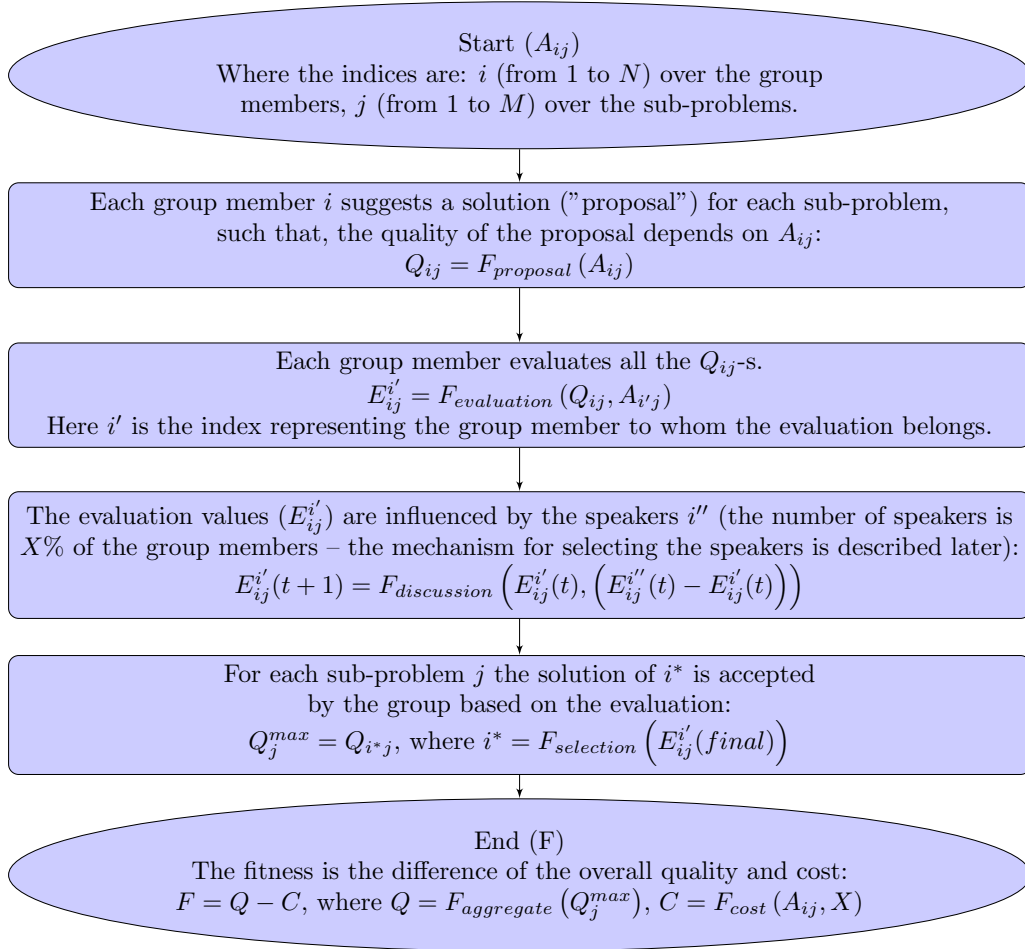


Chart 2: Flow diagram representing the generic fitness function.

484 number representing the "fitness" of this instance. As it can be seen in  
 485 Chart 2, the function is totally described by giving the exact forms of the  
 486 functions  $F_{proposal}$ ,  $F_{evaluation}$ ,  $F_{discussion}$ ,  $F_{selection}$ ,  $F_{aggregate}$  and  $F_{cost}$  (all of  
 487 them may include stochasticity as well).

488 First each member of the group proposes a solution for each sub problem;  
 489 these values are proportional to the members' abilities regarding the given  
 490 task. In the article we considered the simplest case, where the quality of the  
 491 proposed solution (for problem  $j$  by member  $i$ , being  $Q_{ij}$ ) is equal to the  
 492 respective ability:

$$F_{proposal}(A_{ij}) = A_{ij}. \quad (13)$$

493 The equality ensures that the small ability values (those close to zero) do  
 494 not originate from the possible noise introduced at this level.

495 The next step follows: each member evaluates all the solutions which  
 496 were given to each sub problem, in the article we use the equation described  
 497 there:

$$F_{evaluation}(Q_{ij}, A_{i'j}) = Q_{ij} \cdot A_{i'j} + (1 - A_{i'j}) \cdot Rand, \quad (14)$$

498 where Rand is a uniform random number from the interval  $(0, 1)$ .

499 In step c, the discussion phase,  $X\%$  of the group members ( $i''$ ) selected  
 500 with probability proportional to their ability in the respective field share  
 501 their evaluations with the others ( $i'$ ), who change their own such values  
 502 regarding the proposals of everybody ( $i$ ) for each sub problem ( $j$ ) based on  
 503 this information:

$$F_{discussion}\left(E_{ij}^{i'}(t), \left(E_{ij}^{i''}(t) - E_{ij}^{i'}(t)\right)\right) = E_{ij}^{i'}(t) + \frac{1}{N} \left(E_{ij}^{i''}(t) - E_{ij}^{i'}(t)\right). \quad (15)$$

504 So here the model supposes that everybody can be influenced in the  
 505 same way by the current talker, and their opinions are changed so that the  
 506 difference between their and the talkers opinion is reduced. (Note that the  
 507 selection of the evaluators – speakers – happens proportionally to their ability  
 508 values. This passage creates a situation in which the speakers are usually  
 509 "experts" regarding the given sub-problem.)

510 Then the evaluations of the members are aggregated. In our case it simply  
 511 means that for each sub problem the proposition which received the highest  
 512 average evaluation is accepted as the solution of the group (here no hierarchy  
 513 coefficient is included):

$$F_{selection}\left(E_{ij}^{i'}(final), H_{ij}\right) = \max_i \left(\text{sum}_{i'} E_{ij}^{i'}(final)\right). \quad (16)$$

514 For calculating the final return value of the fitness function in the article  
515 the most simple and intuitive aggregation function is used:

$$F_{aggregate}(Q_j^{max}) = avg_j(Q_j^{max}). \quad (17)$$

516 And in the simplest case (if the average ability cost does not have a pre-  
517 defined value contrarily this is just a constant change in the function values)  
518  $C$  is simply a monotonous function of the ability values, but it could also  
519 include the time of decision making (which we assumed to be proportional to  
520 the number of talkers in the discussion phase) or other relevant parameters.  
521 The typical case of our approach uses

$$F_{cost}(A_{ij}, X) = avg_{i,j}(c \cdot A_{ij}^e) \quad (18)$$

522 (with typical values  $c = 4$ ,  $e = 4$ ).

### 523 *Animation about the evolution of the ability matrix*

524 The animations reachable through the links present the evolution process  
525 of the ability matrix in two different but very similar realizations of the  
526 simulation using the parameter set used in the core article as well (in the  
527 first case the ability values are represented with colors, in the second case,  
528 with colors and bars). It can be nicely seen how the specialist for each sub-  
529 problem emerges from the rest of the group, and an optimal distribution  
530 wins.

531 See S1 movie and S2 movie.

### 532 *Comparing the results for different ability cost coefficients and exponents*

533 In the case, when equation 18 holds, there are two independent param-  
534 eters, namely the  $c$  and  $e$  constants. We present in this part the effect of  
535 modifying these values.

536 Firstly, we observed that the ratio of specialists in a group remained  
537  $\frac{1}{N}$  in every considered case, meaning that each sub-problem will have one  
538 specialist:

$$\frac{M \cdot N}{N} = M. \quad (19)$$

539 (This result was stable within 1% of error range, where the small error  
540 could appear when the two groups – specialists and the rest – could not be  
541 separated perfectly.)



542 Secondly, we considered the average distance between the ability of the  
 543 specialists (regarding the sub-field in which they are specialists), and the  
 544 knowledge of the rest of the group. (This measure is in fact a synonym of  
 545 the diversity presented in the method section of the main text). The results  
 546 of this inquiry are presented in figure 5.

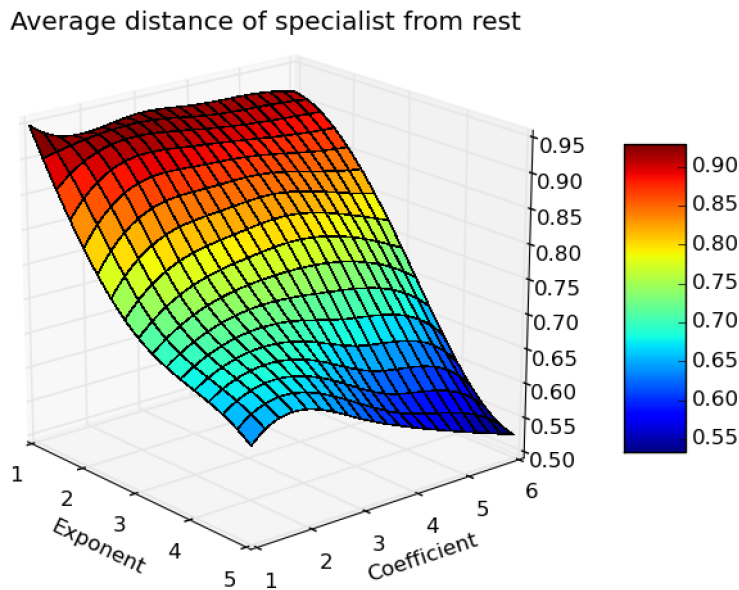


Figure 5: Average distance of a specialist's ability from the rest of the members'. For the explanation of the parameters see the text.

547 This surface plot makes it clear, that as the cost of outstanding knowledge  
 548 increases (as the  $e$  and  $c$  values get higher, the difference between the cost of  
 549 0.5 and 1.0 ability values gets emphasized), the optimal difference between  
 550 the specialist and the other members gets smaller.

551 Clearly this is just an example from the huge range of possible uses of  
 552 the model, and unforeseeable range of its applications.

553 Another outcome of this approach (of changing the two parameters of  
 554 the ability cost) shows the stability of the outcome, as the results in all

555 cases are very similar, and basically the difference between them is just the  
556 mean and standard deviation of the two peaks in the ability values histogram  
557 representing the specialists and the rest.

### 558 **Acknowledgments**

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