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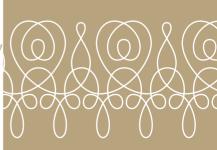
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Natural Resources and Society

Gábor Demeter and Beatrix F. Romhányi Special Editors of the Thematic Issue

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Corn Crusade: Khrushchev's Farming Revolution in the Post-Stalin Soviet Union. By Aaron Hale-Dorrell. New York: Oxford University Press, 2019. 344 pp.

This book gives a detailed picture of the corn-planting movement which was implemented by Khrushchev to enhance the wellbeing of the population in the post-Stalin era. Aaron Hale-Dorell's aim is to analyze the influence of Khrushchev's corn policy on agriculture, society, and politics while avoiding the often schematic depictions of the era. Although the corn-planting movement constitutes the main focus of the book, the reader also gets a detailed picture of the problems faced by Soviet agriculture, the positioning of the leaders of the communist party, and the directorate of kolkhozes.

Hale-Dorell supports his argument with a broad range of sources. The analysis is primarily based on declassified materials from the Moscow archives of the Communist Party and the government (the Center for Preservation of Document of Socio-Political History of Moscow, the Central State Archive of Moscow Oblast, the Russian State Archive of Contemporary History, the Russian State Archive of Economy, and the Russian State Archive of Socio-political History), though he also draws on the archives of the local administrations in Vilnius (the Lithuanian Special Archive), Kiev (the Central State Archive of Social Organization of Ukraine), and Stavropol (the State Archive of Contemporary History of Stavropol Krai and the State Archive of Stavropol Krai). As Hale-Dorrell observes, these documents defined the policy and outlined the implementation of Khrushchev's agrarian reform. In the book, he includes issues that were not publicly addressed by officials but were nonetheless important in Soviet agrarian policy.

This book contains eight thematic chapters. These chapters engage with the ideals, goals, technology, organization, management, and wage systems that shaped the process of establishing new corn plantations and reflect Khrushchev's efforts to expand industrial farming. Hale-Dorrell offers reliably sourced information concerning why the implementation of Khrushchev's reforms failed. Chapter by chapter, the reader is given insights into rural policy after Stalin's death in 1953. The chapters discuss agrarian economic policy with regard to the corn crusade and situate corn technology within Soviet agricultural expertise. Furthermore, they investigate the implementation of corn policy in agriculture and its widespread propaganda coverage.

In the first chapter, Hale-Dorrell offers a history of Soviet agriculture which includes discussion of the main problems faced by the kolkhozes and the living conditions of the kolkhozniks (members of the kolkhoz) during the Stalinist era. He contends that Khrushchev embarked on a program of reforms to solve problems such as the shortage of workers and the backwardness of the agrarian sector by integrating the rural parts of the country into the industrial economy. In the second chapter, Hale-Dorrell describes how the Soviet Union's agricultural policies were integrated into the larger framework of reforms. In this chapter, the study trips taken by experts in the field of agriculture in the Soviet Union to the United States (trips which contributed to the corn crusade and the modernization of agriculture in the Soviet Union) are discussed in detail. As Hale-Dorrell observes, Khrushchev was convinced that industrial farming was the solution to the Soviet Union's problems. Corn became the engine and the symbol of industrial farming, as Khrushchev considered corn a cheap source of the livestock feed that could be quickly and relatively easily produced. In other words, it would be precisely what was needed to ramp up meat and dairy output. In this interpretation, corn did not represent just a crop; it signified as the driver of the Soviet Union's wellbeing.

The third chapter focuses on corn politics and the disorderly implementation of the corn-planting policy. The lack of equipment, machines, the lack of clear instructions, the failures of the implementation process, combined with the disinterest of the kolkhoz and secretary leaders, made the corn yields fall short of even minimal expectations. The fourth chapter gives a detailed analysis of the mass media campaign in the corn crusade. Corn as "queen of the field" became a constant theme in the press, radio broadcasts, and newspapers. Corn came to play an important role in the All-Union Agricultural Exhibition as well. As Hale-Dorrell concludes from Khrushchev's speeches to mass audiences and the visual imaginary of the time, the entire era was pervaded by the idea that corn was something special, even exceptional. Publications attempted to integrate corn into readers' daily lives and culture.

The fifth chapter examines the role of the Komsomol in corn planting. The Komsomol corn-growing competitions involved mass participation in corn-planting activities, but the events were mismanaged by kolkhoz and local leaders. For example, in many cases, young people were forced to work in the fields without clear instructions. The sixth chapter outlines the changes in kolkhoznik life. Guaranteed wages, machines, chemicals, and other technologies made work easier and more productive. In one significant change, the introduction

of pensions revived rural people's interest in farming. Hale-Dorrell states that Khrushchev's labor reforms fell short of expectations because of poor management by local leaders, who misunderstood the kolkhozniks and their moral economy. The benefits of social statutes and regular wages did not make the kolkhozniks efficient corn growers. The seventh chapter shows how the Soviets adopted modern technology from the United States for planting, cultivating, and harvesting corn and other crops. But Hale-Dorrell highlights recurring problems: the necessity of using developed machinery, the hybrid seed program and the negative effects of slow production as well as mistakes in practices which resulted in low yields.

The eighth chapter analyses the roles and mistakes of local kolkhoz leaders in the corn crusade.

Hale-Dorrell's book is not just an analysis of the propaganda accompanying the popularization of corn planting. It is a detailed assessment of Soviet agrarian policies. It gives a nuanced picture of the mentality of Soviet leaders and workers as well as that of Khrushchev, who believed that his reforms, especially corn planting, would make the success of communism possible. As a result of Khrushchev's reforms, the kolkhozes lost many of their distinctive features, and kolkhoz workers became wage earners. In this period, industrial farming principles began to define practice. Mechanization and industrial-scale wheat farms, together with initiatives to put genetics, chemistry, and engineering into farming integrated industrialization into everyday agricultural activities. This reform was a part of the transnational agrarian movement.

Hale-Dorrell examines not just Khrushchev's mistakes in the implementation of the corn crusade, but also mistakes that had nothing to do with Khrushchev. The corn-planting project faced obstacles that remained from Stalin's era: the resistance of bureaucracy, the obstinacy of secretaries from the directorates in regions where corn planting was rejected, the people who cheated and fiddled the statistics to meet the quotas, the adoption of inappropriate agricultural practices, and the lack of concern for harvesting and fertilizing properly and in a timely fashion.

The importance of the book lies in its multifaceted analysis of corn policy. The book contributes to a rethinking of Khrushchev's agrarian reforms and discusses both its immediate results and the lasting consequences. The reader gets a picture of the corn crusade in the Soviet Union and Khrushchev as a leader, a man who was enthusiastic in his vision of corn as the driver of the Soviet Union's wellbeing.

Aaron Hale-Dorrell concludes that the corn crusade was not pointless, even if its permanent legacy was one of failure. The effects of the agrarian reform changed Soviet rural life and exposed Soviet agriculture to a worldwide movement. This book will be useful for historians of the Soviet Union, agrarian historians and non-specialists who are interested in broader issues of Soviet management, the state socialist modernization project, and the transformation of rural regions under state socialist regimes.

Alexandra Bodnár Eötvös Loránd University





Hungarian Historical Review

Aims and Scope

The Hungarian Historical Review is a peer-reviewed international journal of the social sciences and humanities with a focus on Hungarian history. The journal's geographical scope—Hungary and East-Central Europe—makes it unique: the Hungarian Historical Review explores historical events in Hungary, but also raises broader questions in a transuational context. The articles and book reviews cover topics regarding Hungarian and East-Central European History. The journal aims to stimulate dialogue on Hungarian and East-Central European History in a transnational context. The journal fills lacuna, as it provides a forum for articles and reviews in English on Hungarian and East-Central European history, making Hungarian historiography accessible to the international reading public and part of the larger international scholarly discourse.

The Hungarian Historical Reviews

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