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9 Restoration prioritization for industrial area applying Multiple Potential Natural Vegetation  
10 modelling

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21 **Author contribution:** KT, MH conceived and designed the study; IS performed the MPNV  
22 modelling; ACs, AKJ, MH, KH, TR did collections and other field work; AKJ, MH made  
23 statistical analyses; KT, MH wrote and edited the paper.

24 **Short title:** Restoration prioritization for industrial area

25 **Abstract**

26 Scaling up ecological restoration demands the involvement of private sector actors.  
27 Experience regarding science-based habitat restoration programs in the sector should be made  
28 available to support further joint projects. In our case, hierarchical restoration prioritization  
29 was applied to select best target for habitat reconstruction at a Hungarian industrial area.  
30 Multiple Potential Natural Vegetation Model (MPNV), a novel approach supported  
31 restoration prioritization satisfying both ecological (sustainability and nature conservation  
32 value) and other needs (feasibility, rapid green surface, amenity and education value). The  
33 target that met all priorities was the open steppe forest that has a mosaic arrangement with  
34 open and closed sand steppes. The potential area of this xero-thermophile oak wood is  
35 expected to expand in Hungary with climate change, therefore the selected target has a  
36 likelihood of long-term sustainability, if established. A matrix of sand steppes was created  
37 first at the factory area in 2014-2015, and tree and shrub saplings were planted in this matrix.  
38 The seeding induced rapid changes in vegetation composition: the second year samples  
39 became close to reference sand steppes in the PCA ordination space. Tree and shrub survival  
40 was species dependent, reaching a maximum of 52 and 73% for tree and shrub species,  
41 respectively. One tree and two shrub species did not survive at all. Altogether 53 of 107 target  
42 species have established. So far, restored vegetation development confirmed the suitability of  
43 the applied hierarchical prioritization framework at factory scale.

44 **Keywords:** private sector actors; forest steppe; grassland restoration; restoration planning;  
45 target setting

#### 46 **Implication for Practice**

- 47 • Non-built up industrial areas provide good opportunities as native biodiversity refuges  
48 if restored, and may contribute to achieve no net loss and restoration targets.
- 49 • Multiple Potential Natural Vegetation models with adequate spatial resolution provide  
50 a range of ecologically relevant restoration targets and allow the consideration of  
51 technical constraints and social preferences in goal setting.
- 52 • In highly transformed landscapes a range of potentially self-sustainable target  
53 communities instead of a single pre-disturbance, historic composition provides better  
54 ground for restoration planning.

#### 55 **Introduction**

56 The need for ecosystem restoration is acknowledged at the policy level by now (Aronson &  
57 Alexander 2013; Suding et al. 2015) and as a result, large-scale restoration efforts are  
58 launched (Jacobs et al. 2015). This scale of restoration remains a symbolic policy without the  
59 active contribution of private sector actors (Holl & Howarth 2000; Telesetsky 2012). The  
60 growing corporate concern about biodiversity loss and intention for mitigation goes beyond  
61 offsetting direct adverse industrial impacts (GPBB 2015). Attempts aim for no net loss and  
62 even net gain of biodiversity (Rainey et al. 2015). Marketization of biodiversity offsetting  
63 endeavors are debated because of high expectations towards ecologists (Benabou 2014) and  
64 inadequate supporting policies (Maron et al. 2012; Gordon et al. 2015; Quétier et al. 2015;  
65 Bull & Brownlie 2016). Despite the broad literature on offsetting, restoration cases are mainly  
66 described for mining activities (Maron et al. 2012) and not for greening industrial areas. Great  
67 impediment for private sector actors is the lack of competence on habitat restoration,

68 maintenance, costs and outcomes (Spurgeon 2014; Rainey et al. 2015). At the same time,  
69 there is a major concern that in the lack of scientific rigor during the planning and  
70 implementation of private sector driven projects the outcomes can be challenged (Cairns  
71 2000; Gardner et al. 2013). Therefore examples of collaboration among private sector actors  
72 and scientific institutions for implementing habitat restoration programs should be made  
73 available to support further joint projects. The professional certification program in ecological  
74 restoration of the Society for Ecological Restoration may open further possibilities for  
75 increasing the quality of performance (Nelson et al. 2017).

76 Restoration ecology has made great progress during the last few decades in applying  
77 ecological knowledge to amend or restore the ecological integrity of degraded land (Higgs et  
78 al. 2014). Support for planning restoration projects by developing conceptual frameworks and  
79 guiding principles have been published (e.g. Balaguer et al. 2014; Meli et al. 2014; Jacobs et  
80 al. 2015; Suding et al. 2015; McDonald et al. 2016; SERA 2016). These concepts are not fully  
81 applied during the practice of restoration (Wortley et al. 2013; Török & Helm 2017). The  
82 potential natural vegetation (PNV) concept provides a useful tool to guide scientific target  
83 setting (Miyawaki 1998; Moravec 1998; Loidi & Federico-González 2012; Somodi et al.  
84 2012), and has been exploited in restoration projects (Miyawaki 1998; Rice & Toney 1998).  
85 PNV is often not separated from pre-human or pre-settlement vegetation in this context (e.g.  
86 Brown et al. 2004, Jiang et al. 2013). We believe it is important to differentiate between the  
87 two in restoration target setting as well (Somodi et al. 2012).

88 PNV in the traditional sense determines a single vegetation type as potential for any location  
89 (Tüxen 1956). However, neither our estimation ability is perfect, nor is the vegetation  
90 development deterministic, thus multiple stable states may exist in undisturbed environments  
91 as well (e.g. Suding & Gross 2006; Choi et al. 2008). Thus the PNV of a single location  
92 should be characterised by more than one vegetation type, either because of estimation

93 uncertainty or because the site conditions would allow the persistence of several different  
94 vegetation types even if with differing likelihoods. The concept of multiple potential natural  
95 vegetation (MPNV) was introduced to provide a framework for handling this multiplicity  
96 (Somodi et al. 2012). MPNV may be estimated by expert knowledge or by automatic  
97 methods, such as predictive vegetation modelling. Such a model-based estimation is available  
98 for Hungary for all broad vegetation types in a resolution of 35 hectare hexagons (for  
99 overviews visit [www.novenyzetiterkep.hu/node/1411](http://www.novenyzetiterkep.hu/node/1411); estimated values are available as a  
100 database through the gateway of the MÉTA database; Somodi et al. 2017). The MPNV  
101 estimation can be considered as a multilayer map depicting the suitability of present  
102 conditions regarding individual vegetation types, as it formalises on the relationship of  
103 vegetation with a synthesis of climate, hydrology, soil and terrain variability.

104 We report on a project initiated by a private company committed to caring for the  
105 environment, where best available scientific knowledge was applied during target setting and  
106 implementation. The LEGO Group has decided to reconstruct native habitat around the  
107 factory buildings in Hungary, at about 20 hectares. The main task of scientific planning was to  
108 define a target habitat type that is sustainable with low management input in the long term,  
109 has nature conservation value and is feasible to restore. Main challenges of feasibility include:  
110 i) to find the most suitable target habitat providing nature conservation value in a highly  
111 modified landscape; ii) to provide rapid green cover with amenity value; iii) no detailed  
112 historic record of previous native vegetation exists for the factory area; iv) threat of invasive  
113 ragweed (*Ambrosia artemisiifolia*, nomenclature Király 2009) dominance after construction  
114 works; v) restricted market of native seeds in Hungary; vi) limited availability of natural  
115 habitats as donor sites in the area; vii) short term contract as a start. With so many aspects to  
116 consider, a hierarchical prioritization for target selection was applied with the Multiple  
117 Potential Natural Vegetation Model (MPNV) providing the ecological basis. The paper

118 describes how the model was used for target setting and how the challenges presented by the  
119 industrial collaboration have been met along the prioritization framework process. We  
120 evaluated the success of target setting by reporting on the early establishment of vegetation.  
121 No similar case of vegetation restoration in a factory yard was found in the literature,  
122 therefore report on success could help spreading the idea that there are further opportunities  
123 for native vegetation restoration in urban-industrial areas.

## 124 **Methods**

### 125 **Site description**

126 The new factory of the LEGO Group is situated at Nyíregyháza, N-E Hungary in the acidic  
127 inland sand dune region of Nyírség (lat 47° 57'N; long 21° 39'E). Annual average temperature  
128 is 9.8°C, average precipitation is 550-600 mm. Major land use types are arable farming,  
129 orchards and forest plantations (mainly non-native Black locust (*Robinia pseudoacacia*) and  
130 poplar (*Populus spp.*). Native steppe vegetation is scarce in the region, and missing from the  
131 surroundings of the factory (Fig. S1). The construction of the factory was carried out at  
132 previous apple orchards and arable fields, and included the destruction of the local relief. The  
133 area provided for the restoration project is divided into parcels (between 1 and 4.5 ha) around  
134 the buildings (Fig. 1). The sandy soil is loose, with very low water holding capacity, low  
135 calcium, humus and nutrient content. The pH is close to neutral on the top and generally  
136 acidic in the lower soil layers (Table S1). The parcels were obtained for planting at different  
137 times according to release from construction works and were initially covered by weeds or  
138 were left bare after construction.

### 139 **Hierarchical prioritization for target habitat selection**

140 The selection of the target habitat type was based on multiple criteria. Priorities were arranged  
141 to three tiers. First, the most important priority was assigned to the self-sustainability and the

142 nature conservation value of target habitat. Second level priorities included feasibility of  
143 restoration and the production of rapid green surface to avoid sand blow. Amenity and  
144 education value were considered contributing to the third tier. Feedback was used among  
145 these tiers to find the best solution. The conceptual framework for prioritization is  
146 demonstrated in Fig. 2. The idea was to search for the best solution within the most important  
147 tier and if the next tiers were compromised, to go back to identify a target fulfilling all tier  
148 priorities, best as possible.

#### 149 *Tier 1 priority*

150 The search for the probable vegetation type at the factory area was based on the assumption  
151 that the vegetation type adapted to the given combination of environmental variables has the  
152 highest potential to survive, when restored. To find this vegetation type the Multiple Potential  
153 Natural Vegetation Model (MPNV) was applied (Somodi et al. 2012; 2017). The MPNV  
154 estimation was carried out covering the full country in a previous project. In the course of the  
155 modelling Gradient Boosting Models (Elith et al. 2008) were used to relate the abiotic  
156 conditions to the observed presence of natural vegetation types. The statistical relationships  
157 identified were used to estimate presence probabilities of vegetation types as defined in the  
158 national habitat classification system (Bölöni et al. 2011) for the whole country including  
159 areas currently devoid of natural vegetation (Somodi et al. 2017). The same 35 ha resolution  
160 (of adjacent hexagons) was used for the predictions as the input vegetation data were  
161 available in this scale (MÉTA database; Molnár et al. 2007). Half of the vegetation data of a  
162 particular habitat was used for training the model, the other half for testing model outputs.  
163 Raw probabilities provided by models underlying MPNV cannot be compared across  
164 vegetation types, because absolute probability values depend not solely on environmental  
165 suitability but also on the data characteristics per vegetation type, which is an undesirable  
166 property. Habitats with few occurrences due to specific environmental requirements but not

167 due to human intervention and widespread zonal types achieve high probabilities in absolute,  
168 but those with few occurrences due to conversion by humans have lower probabilities even  
169 where they are relatively probable compared to their own distribution. To be able to assess the  
170 range of habitats belonging to PNV at one location (in our case within one hexagon),  
171 probabilities of different habitats needs to be standardised. A rescaling procedure was applied  
172 yielding an ordinal scale of 5 ranks (0, 1, 2, 3, 4, the last being the highest probability).  
173 Rescaling ensures that habitats with equal ranks are equally likely members of MPNV at one  
174 location.

175 The obtained categories are as follows (the applied algorithm can be found in the Supporting  
176 information Fig. S2):

177 0- lower probability than the minimum probability within hexagons with observed  
178 presence

179 **Lowest probability:** Only possible in hexagons where there is no observation of the  
180 habitat.

181 1- higher probability than the minimum probability within hexagons with observed  
182 presence, but lower than the average probability within hexagons without observed  
183 presence

184 **Low probability:** It is lower than the average predicted probability for hexagons with  
185 absence observations.

186 2- higher probability than the average probability within hexagons without observed  
187 presence, but lower than the average probability within hexagons with observed  
188 presence

189 **Medium probability:** higher than probabilities in hexagons, where the vegetation type  
190 was not observed, but lower than probabilities in hexagons with observations.

191 3- higher probability than the average probability within hexagons with observed  
192 presence, but lower than the highest value within hexagons without observed presence

193 **High probability:** the highest achievable score for hexagons without observation of  
194 the habitat.

195 4- higher probability than the highest value within hexagons without observed presence.

196 **Extreme high probability:** high probability even within hexagons, where the habitat  
197 was observed.

198

199 Eight hexagons overlap the respective territory of the factory regarding the MPNV units, but  
200 the surrounding was also considered by altogether 21 hexagon data. Habitats that require  
201 different soil type from that of the restoration parcels (Table S1) were rejected: halophytic  
202 vegetation, types directly influenced by water and those that develop on loess base rock. The  
203 most probable vegetation types for the average of the 21 hexagons were: closed and open sand  
204 steppes, closed lowland oak forests and open steppe oak forests on sand (Table S2, Fig. 3).  
205 All these habitat types are protected under the EU Habitat Directive as priority habitats (HD:  
206 6260, HD: 9110 Council Directive 1992), therefore no further selection was required  
207 regarding nature conservation priority. For the description of the habitat types see Table S3.

#### 208 *Tier 2 priority*

209 For the second tier, propagule availability was estimated based on the survey of national seed  
210 market and on local knowledge for donor sites suitable for seed or hay collection. The species  
211 composition of the identified target habitat types provided the basis for the selection of target  
212 species to be used in the restoration intervention. A list of 107 target species was compiled to  
213 serve the search for propagules according to descriptions of species composition of the  
214 respective habitats (e.g. Bölöni et al. 2011) and local expert knowledge (Table S4). Relatively  
215 good provision of saplings of native tree and shrub species exists, but the native seed market

216 is very limited in Hungary for steppe species. Only 15 target species could be purchased from  
217 wild collections or cultivation. To increase diversity, we carried out seed collection by hand,  
218 plus a seed mixture of generalist species from Hungary of cultivated origin was purchased.  
219 Altogether the seeds of 50 plant species were purchased or collected in 2014 (Table 2). In the  
220 lack of appropriate seed market, hay transfer as an alternative method to introduce species  
221 was also considered.

### 222 *Tier 3 priority*

223 There was no preference among native habitat types expressed by the contractor, except to  
224 ensure leisure-time activities and education near the entrance area. Therefore general amenity  
225 and social preference (Staats et al. 2003) were considered. Previous studies found preference  
226 for forest – grassland mosaic habitats around built up areas (Van den Berg & Van Winsum-  
227 Westra 2010; Martens et al. 2011; Hauru et al. 2012). Closed lowland oak forest does not  
228 fulfil this view, and was neglected as a target habitat. The potential value for environmental  
229 education was also considered during the prioritization to promote the bioliteracy of local  
230 population (Cruz & Segura 2010). There is a great potential in the project for environmental  
231 education, as the factory is highly attractive to visits for the sake of LEGO toys. As an  
232 outreach, local school groups were involved in tree planting in 2014 for whom information  
233 about the restoration project and the factory were provided. A demonstration garden was also  
234 constructed for visitors with a number of representative plant species and information boards  
235 on the role of biodiversity, target communities and the ecological restoration program (Fig.  
236 S3).

### 237 **Target vision**

238 Based on the outcome of the hierarchical prioritization, altogether three habitat types were  
239 selected as restoration targets: closed and open sand steppes and open steppe oak forests.

240 Open steppe woodlands dominated by the Pedunculate oak (*Quercus robur*) contain smaller  
241 groups of trees and have a mosaic arrangement with dry grasslands, including open and closed  
242 sand steppes that gives a parklike appearance. We used this habitat type as a kind of vision  
243 with a goal to reconstruct the physiognomy rather than the total historic species pool (Fig. 4).  
244 The goal therefore was not to reconstruct a single past habitat type, but to focus on the  
245 introduction of wooded and open ecological mosaics with the help of character and available  
246 species and by adequate planting and management techniques to ensure the survival of as  
247 many native, late seral species as possible.

## 248 **Field work**

249 Parcels became available for planting according to the factory construction phases, sometimes  
250 in seasons unsuitable for restoration. Therefore preparatory plants, lucerne and rye commonly  
251 used in the region were selected to provide green cover and control of weeds and invasive  
252 species (mainly ragweed, *Ambrosia artemisiifolia*). Soil compaction was treated by  
253 ploughing, deep soil loosening and seedbed preparation before sowing and hay distribution,  
254 equally carried out at previous nurse plant parcels. Restoration parcels differed in seed  
255 introduction methods and seeding rates according to the availability of species at the time of  
256 release from construction (Fig. 1, Table 1). We present in detail the 2014 seed introduction  
257 (Table 2). Altogether 50 grass and forb species were seeded in 2014. Four basic types of seed  
258 introduction were applied: 1) a general biodiverse mixture of native cultivated seeds (parcel  
259 NW1); 2) seeds collected by our staff (parcels N, S); 3) seeds originating from wild collection  
260 (parcels N, S); and 4) the distribution of seed containing hay (parcels SE, SW). All seeds were  
261 sown by hand evenly to the whole parcels (Fig. S4), except for seeds collected by our team  
262 that were distributed to less than 0.5 ha in patches, due to low amount of seeds. Dried hay was  
263 obtained from three donor sites within a 60 km distance from the factory. Early summer hay  
264 containing Fescue seeds (cc. 30 bales/ha; one bale about 250 kg) and bales from late harvest

265 containing mainly forb seeds (cc. 4 bales/ha) were distributed to whole parcels by hand and  
266 pitchfork as evenly as possible, at about 5 cm cover. We used hay also as mulching on seeded  
267 parcels (N, NW1, NW2, S) to control erosion by wind and for weed suppression (cc. 10  
268 bales/ha).

269 Forest patches (sizes 300-3000 m<sup>2</sup>) were planted after seed introduction. The desirable  
270 proportion of forested patches was between 20-30% (similar to natural values). Trees were  
271 not planted in rows, but followed an irregular design that considered both ecological and  
272 amenity requirements (Fig. S5). More than 16,000 specimen of 2-year-old undercut tree and  
273 shrub saplings belonging to 23 species were planted in late autumn of 2014 and 2015 (Table  
274 3). Severe drought and game damage impacted 2014 plantings resulting in more than 70 %  
275 die off. Only species with relatively good survival (17 species) were planted in 2015 with the  
276 share of *Quercus robur* increased and 735 bigger oak samplings (3-4 years old) added.  
277 Composted sewage sludge was given to each hole (0.1 kg) and rabbit mesh applied in winter  
278 to increase survival. Post-treatment management implied machine mowing twice per year,  
279 including the forested area, where hand mowing was applied.

## 280 **Monitoring**

281 The success of seed introduction was monitored against pre-treatment baseline, control and  
282 reference areas. Multiple controls replace the usual no-treatment type as there was no option  
283 to leave open surface within the factory area at a sufficient size. These included a low  
284 diversity, traditional lawn within the factory area (6 ha) and a non-seeded control on a clear-  
285 cut orchard where only tree plantations were allowed (parcel E, 7.5 ha in Fig. 1). Reference  
286 grassland habitats included primary open and closed sand steppes from three locations  
287 (Bátorliget 23 ha, Martinka 185 ha, Magy 6.5 ha). We applied the same sampling protocol for  
288 control, reference and restoration sites. We estimated visually the cover of each vascular plant  
289 species on percentage scale in 5 randomly placed phytosociological plots (2 m x 2 m) in each

290 restoration parcel in June 2014, 2015 and 2016. As for species sown into discrete patches, the  
291 whole patch was surveyed and the total area of each species was given per patch. Control  
292 areas were sampled only in June 2015 and 2016 and reference areas were sampled either in  
293 June 2015 or in June 2016. Survived planted trees and shrubs were counted in 2015 and in  
294 2016 as well.

## 295 **Data analyses of vegetation development**

296 Relationship between herbaceous species composition and study sites (restoration parcels,  
297 reference, and control sites) was explored by successional trajectories drawn on indirect  
298 ordination (Principal Component Analysis, PCA) (Legendre & Legendre 1998; Podani 2000).  
299 Restoration parcels and control sites were grouped based on elapsed time from intervention:  
300 baseline (before treatment, T0, N=35), 1<sup>st</sup> (T1, N=35) and 2<sup>nd</sup> year-old (T2, N=20), lawn (L1,  
301 N=5; L2, N=5) and non-seeded control (C1, N=5; C2, N=5). Reference data included 15-15  
302 samples for open and closed steppe (RO, RC). PCA ordination was based on species cover  
303 data, transformed by log transformation. Because of uncertainties in distinguishing young  
304 Furrowed fescue (*Festuca rupicola*), Hard fescue (*F. pseudovina*) and Valesian fescue (*F.*  
305 *valesiaca*), the three species were grouped under the name *Festuca spp.* The PCA was  
306 centered by species, and centroids of groups were calculated to draw the trajectories along the  
307 1<sup>st</sup> and 2<sup>nd</sup> axis in the ordination space. Multivariate analyses were carried out with Canoco  
308 for Windows 4.5 (Ter Braak & Smilauer 2002).

## 309 **Results**

### 310 **Grassland development**

311 Restoration of the grassland matrix can be considered successful based on 2<sup>nd</sup> year data. The  
312 total coverage achieved by seeding was similar to sand steppes (parcels S: 58% and NW1:  
313 115%). The dominant fescue species reaching 27-38% average cover, comparable to the open

314 sand steppe (max 30%, Fig. S6). Out of the 50 seeded species, 38 established by the second  
315 growing season (Table 2). Hay addition resulted in a lower total coverage (43%) comparable  
316 to that of the open sand steppe. Lucerne, grasses and target species amounted up to 70% of  
317 total cover.

318 PCA ordination proved an accelerated development of vegetation as a result of seed  
319 introduction compared to control areas (Fig. 5). The seeding induced rapid changes in  
320 vegetation composition, the second year samples became closer to closed sand steppes as the  
321 trajectory moved along the first axis (Fig. 5a). The second axis separated non-seeded control  
322 from restoration parcels and reference plots, indicating that without seed introduction the  
323 succession gets stuck at an annual dominated phase. The distribution of the most abundant  
324 species in the ordination space provides clarification on the differences. Drooping brome  
325 (*Bromus tectorum*), Hairy vetch (*Vicia villosa*) and Horseweed (*Conyza canadensis*) dominate  
326 the unseeded control samples, while *Festuca pseudovina* and Plantain (*Plantago lanceolate*)  
327 dominate reference and second year restored samples (Fig. 5b). Invasive ragweed (*A.*  
328 *artemisiifolia*) also belongs to the annual dominated phase (2%), and the shift of treated plots  
329 along axis 1 demonstrates that treatment was successful in suppressing this invasive species,  
330 resulting in a coverage of 0.01% by 2016.

### 331 **Tree and shrub survival**

332 The trees and shrubs of 2014 autumn plantation were impacted by severe dieback due to  
333 drought, only 22 and 17% of woody species survived on average, respectively (Table 3). Re-  
334 planting by only less sensitive species next year was more successful, and resulted in 30 and  
335 49% average survival for trees and shrubs. Tree and shrub first year survival was species  
336 dependent, reaching a maximum of 52 and 73%, respectively (*Ulmus minor*, planted 2014;  
337 *Prunus spinosa*, planted 2015). Young and elder oak saplings had similar survival rate (28%)

338 regarding second year planting. Survival rates at forest patches ranged from 11 to 70% (not  
339 detailed by patch in Table 3).

## 340 **Discussion**

341 The novel prioritization framework with hierarchical tiers representing different importance  
342 proved to be a viable concept, resulting in a pragmatic and operational decision support for  
343 restoration planning at site scale. The three tier prioritization model reflects all four principles  
344 of successful restoration as defined by Suding et al. (2015). In their model they advocate for  
345 the following principles that restoration planning should take into consideration: increase of  
346 ecological integrity; sustainability in the long term; planning to be informed by the past and  
347 future and results should benefit and engage society. Our approach follows the logic of first  
348 selecting a range of habitats best fitting to the ecological requirements, in the hope of ensuring  
349 ecological integrity and sustainability. The set of target species were selected according to  
350 historical and contemporary records of species composition of the respective habitat. The  
351 estimation of climate change tolerance of the target community type was included as  
352 estimation of future changes. Next step was narrowing down this range of community types  
353 according to social preference and feasibility (e.g. availability of propagules). This process  
354 included considering the benefits of local people as cultural ecosystem services by providing  
355 amenity and education values. Our approach can be considered as a possible way for the  
356 implementation of the principles articulated by Suding et al. (2015).

357 The success of the approach at site level cannot fully be evaluated yet, but the development of  
358 the seeded parcels towards the reference steppes in two years is encouraging. Restoration sites  
359 became similar to closed sand steppe references and the invasive species cover decreased as  
360 expected. The amount of survived trees and shrubs gives hope to achieve a forest steppe-like  
361 community in the long term. This kind of prioritization can be easily adapted to other  
362 restoration projects, with a few considerations in mind.

363 In the heart of the prioritization was the MPNV modelling used for the first time for selecting  
364 restoration target. MPNV provides multiple vegetation types, all of them suitable for the site  
365 conditions, though with differing probabilities (Somodi et al. 2017). Its use allows for a wider  
366 starting set of suitable vegetation types before weighting of natural versus technical  
367 constraints and social preferences. A variety of targets for restoration has been long advocated  
368 (Walker & del Moral 2009; Thorpe & Stanley 2011, Stanturf et al. 2014), however, these  
369 multiple targets appeared at a higher hierarchical level, i.e. aiming at restoring pre-settlement  
370 vs. sustainable vegetation (Thorpe & Stanley 2011) or targeting habitat of a flagship species  
371 vs. targeting restoration of vegetation (Fraser et al. 2017). If PNV was considered, it was  
372 typically considered as a single option (e.g. Miyawaki 1998; Moravec 1998; Řehouňková &  
373 Prach 2008). State-and-transition models and approaches (Westoby et al. 1989; Briske et al.  
374 2005) are somewhat similar to MPNV in their basic principle, however they include  
375 vegetation sustainable under human management and allow for a change in abiotic conditions  
376 (soil erosion) in transitions. Similarly, Prach and del Moral (2014) implicitly argues for the  
377 relevance and importance of allowing for multiple stable states in restorations. A difference of  
378 both alternative approaches compared to MPNV is that their reference to multiple stable states  
379 includes PNV and potential replacement vegetation (PRV; sensu Chytrý 1998) together, i.e.  
380 self-sustainable vegetation and vegetation stable under human management only and achieves  
381 variation in targets this way. In contrast, our scheme allows for variation within PNV member  
382 vegetation types offering a variety of potentially self-sustainable vegetation types (even if  
383 self-sustainable to a different, but quantified degree). Our results suggest that a flexible  
384 potential natural vegetation scheme can effectively support restoration if PNV is viewed as a  
385 probability distribution of vegetation types. Current criticism of potential vegetation maps  
386 being too coarse scale for restoration targeting (Siles et al. 2010) is also resolved by MPNV as  
387 it is based on 35 hectare units.

388 Sustainability in the long term can be ensured either with focus on appropriate management  
389 (Suding et al. 2015) or better by selecting from probable vegetation types suited to the  
390 location (our approach) or some combination of these two approaches. A limit to the approach  
391 of the target setting at the moment is that estimations are typically available only for the  
392 actual conditions at appropriate resolution and the approach does not account for potential  
393 future changes, from which climate change appears inevitable. Ideally, a restoration target  
394 should be set so that it both complies with actual and future conditions (Battin et al. 2007;  
395 Choi et al. 2008). The dominant target species can serve as a proxy when estimating habitat  
396 survival under climate change (e.g. Gelviz-Gelvez et al. 2015). Oaks are reported to tolerate  
397 well the expected climate change in the Carpathian Basin (Hlásny et al. 2014). Although  
398 Hickler et al. (2012) provided an estimate for the future distribution of dominant species in  
399 Europe, this estimation is too coarse for local applications. A better target setting would have  
400 been ensured by considering MPNV and multiple potential future vegetation (Somodi et al.  
401 2012) together. Potential future vegetation estimations are rare, however, models for expected  
402 forest zonation change exist for two climate scenarios for Hungary at a country scale (Mátyás  
403 2006; Czúcz et al. 2011). According to the worse scenario (1,3°C avg. temperature increase  
404 and 66 mm yearly precipitation loss), zonal closed forests will shrink, while the forest steppe  
405 zone will remain in the lowlands and further expand to the foothills of mountain areas.

406 In case of threatened and rare habitats, restoration projects might face the problem of scarce  
407 availability of local propagules. In similar cases we propose the parallel use of available  
408 propagules together with direct seed harvest and the application of seed containing hay  
409 material (cf. Kiehl et al. 2010). The approach to introduce as many target species as possible  
410 and let the system further develop beside careful, low-intensity management meets the  
411 technical constrains often imposed by the short contractual period to create a rapid, but

412 natural-like green surface. Societal benefits are taken into account at lower tiers. High  
413 visibility and park-like landscape around built up areas adds to community acceptance.  
414 The open steppe oak forest on sand is one of the most threatened and rare habitats for the  
415 Pannonian region (Bölöni et al. 2011), and the sand steppes are also priority habitats (Council  
416 Directive 1992). Although there are well-known examples of large-scale steppe (Lengyel et  
417 al. 2012) and steppic forest (Verő 2011) restoration efforts in Hungary, this experiment is  
418 unique as no example of forest steppe complex restoration is known that commenced on bare  
419 soil. Usually forest restoration focuses only on the trees and shrubs and herb layer is modified  
420 later (Honnay et al. 2002). In this study we considered the herb layer in the wooded patches as  
421 a grassland to be restored parallel with the effort to plant the forest.  
422 Our study demonstrates that MPNV and similar models can help private sector actors to  
423 contribute to comply global or European commitments to restore degraded habitats at private  
424 land. Non-built up industrial areas can be used as native biodiversity refuges instead of  
425 intensively managed, species poor green areas. Widely known good practices that imply  
426 lower management costs may have a snowball effect (Wortley et al. 2013) and attract other  
427 companies to act similarly.

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607

608 Table 1. Summary of seed introduction methods and seeding rates of restoration parcels.  
 609 Parcels became available for planting according to the factory construction phases. No seed  
 610 introduction took place at parcel E. 2015 spring seeding had to be repeated in autumn due to  
 611 summer drought. Codes follow Figure 1. For details on 2014 seeding rates see Table 2.

Code	N	NW1	NW2	S	SE	SW
Restoration area (ha)	1.5	4.5	4	2.6	1	1.7
<b>Preparatory nurse plant</b>						
Timing	2014 summer	2013 autumn		2014 summer	2013 autumn	2013 autumn
Nurse plant (kg/ha)	20	20		20	20	20
<b>Seed introduction with hay</b>						
Timing					2014 summer	2014 summer
Grass (bale)					26	40
Forbs (bale)					5	6
<b>1st seeding</b>						
Timing	2014 autumn	2014 autumn	2015 spring	2014 autumn	(only 0.03 ha) 2015 autumn	
Matrix grass	Festuca rupicola	Festuca pseudovina	Festuca pseudovina	Festuca rupicola	Festuca rupicola	
Cultivated seeds (kg/ha)		45	45			
Hand-collected seeds (kg/ha)	0.6			0.36	0.83	
Purchased collected seeds (kg/ha)	70			60	30	
<b>2nd seeding</b>						
Timing	2015 spring		2015 autumn			
Matrix grass	Festuca pseudovina		Festuca pseudovina			
Cultivated seeds (kg/ha)	45		65			
Nurse plant (kg/ha)	20					
<b>3rd seeding</b>						
Timing	2015 autumn					
Matrix grass	Festuca pseudovina					
Cultivated seeds (kg/ha)	88					
Hand-collected seeds (kg/ha)	10					
<b>Mulching</b>						
Timing	2015 autumn	2014 autumn	2015 autumn	2014 autumn		
Mulch (bales)	8	42	37	26		

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614

615 Table 2. Seeding rates (2014) and 2<sup>nd</sup> year survival (2016). Herbaceous species were either  
 616 purchased from cultivators (parcel NW1) or collectors (parcel N) or collected by the project  
 617 staff (parcel S). Note: + is less than 0.01 g/ha; \* is in %, not m<sup>2</sup>

No	Parcel Code	NW1		S		N	
	Origin of seeds	Cultivated seeds		Hand-collected seeds+purchased Fescue		Purchased collected seeds	
	Species names	seeding rate (g/ha)	mean cover 2016 (%)	seeding rate (g/ha)	total cover 2016 (m <sup>2</sup> )	seeding rate (g/ha)	mean cover 2016 (%)
1	<i>Achillea collina</i>			250	65		
2	<i>Achillea millefolium</i>	370	0.01				
3	<i>Agrimonia eupatoria</i>	839	0				
4	<i>Anthemis arvensis</i>	730	2				
5	<i>Anthemis tinctoria</i>	730	0.4				
6	<i>Anthyllis vulneraria</i>	370	1				
7	<i>Berteroa incana</i>			2	15		
8	<i>Centaurea arenaria</i>			1	24		
9	<i>Centaurea cyanus</i>	730	0.2				
10	<i>Centaurea jacea</i>	730	1				
11	<i>Consolida orientalis</i>	730	0.2				
12	<i>Consolida regalis</i>	730	1				
13	<i>Corynephorus cansecens</i>			10	0		
14	<i>Cynoglossum hungaricum</i>			2	+		
15	<i>Dianthus pontederæ</i>			4	4		
16	<i>Erysimum diffusum</i>			5	13		
17	<i>Festuca spp.</i>	30000	38	60000	27*	60000	0
18	<i>Festuca vaginata</i>			21	0.1		
19	<i>Filipendula vulgaris</i>					1.8	0
20	<i>Galium verum</i>	440	0			2.7	0
21	<i>Gypsophila paniculata</i>	370	0				
22	<i>Hieracium pilosella</i>			1	0.3		
23	<i>Hypericum perforatum</i>			14	2	500	0
24	<i>Hypochoeris radicata</i>			1	1		
25	<i>Jasione montana</i>			7	1		
26	<i>Knautia arvensis</i>					100	0
27	<i>Lathyrus tuberosus</i>	730	0.3				
28	<i>Leucanthemum margaritæ</i>	1100	0				
29	<i>Linum perenne</i>	1100	1				
30	<i>Lotus corniculatus</i>					1.5	0
31	<i>Onobrychis arenaria</i>	110	0				
32	<i>Origanum vulgare</i>	370	0				
33	<i>Papaver rhoeas</i>	730	2				

34	<i>Petrorhagia prolifera</i>			3	16		
35	<i>Peucedanum oreoselinum</i>			9	0		
36	<i>Plantago lanceolata</i>	730	7			1.5	0
37	<i>Poa angustifolia</i>			1	+		
38	<i>Potentilla argentea</i>			1	3.8	500	0
39	<i>Pseudolysimachion spicatum</i>					100	0
40	<i>Rumex acetosella</i>			7	3.5		
41	<i>Salvia austriaca</i>	150	0				
42	<i>Salvia nemorosa</i>	1000	0.1				
43	<i>Salvia pratensis</i>	1100	0				
44	<i>Securigera varia</i>	730	0.01			1.5	0
45	<i>Silene alba</i>	370	2				
46	<i>Silene nutans</i>					250	0
47	<i>Silene vulgaris</i>	730	0.5				
48	<i>Taraxacum officinale</i>	90	0.01				
49	<i>Teuchrium chamaedris</i>			22	0		
50	<i>Verbascum densiflorum</i>			1	0		
	TOTAL	45809	57%	60362	149 m <sup>2</sup>	61459	0%

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620 Table 3. Number of planted trees and shrubs and rate of survival by species at the total  
 621 planted area. Second year survival was counted from first year survived specimen.

	<b>Tree species</b>	<b>2014 plantation (No.)</b>	<b>2014/2015 survived (%)</b>	<b>2015/2016 survived (%)</b>	<b>2015 plantation (No.)</b>	<b>2015/2016 survived (%)</b>	<b>total survived (%)</b>
1	<i>Acer campestre</i>	94	36	62	200	41	35
2	<i>Acer tataricum</i>	176	22	55	100	31	19
3	<i>Betula pendula</i>	260	0	0			0
4	<i>Malus sylvestris</i>	60	13	38	50	8	6
5	<i>Populus xcanescens</i>	316	20	29	300	23	14
6	<i>Pyrus pyraster</i>	64	30	47	50	10	12
7	<i>Quercus robur</i> (1-2 year)	1,296	15	43	6,600	28	25
8	<i>Quercus robur</i> (3-4 year)				735	28	28
9	<i>Tilia cordata</i>	126	2	100			2
10	<i>Tilia tomentosa</i>	354	23	47	400	44	28
11	<i>Ulmus laevis</i>	66	30	60	80	44	32
12	<i>Ulmus minor</i>	64	52	64	250	45	42
	Total tree planted	2,876			8,765		
	Average tree survival		22%	54%		30%	20%
	<b>Shrub species</b>	<b>2014 plantation (No.)</b>	<b>2014/2015 survived (%)</b>	<b>2015/2016 survived (%)</b>	<b>2015 plantation (No.)</b>	<b>2015/2016 survived (%)</b>	<b>total survived (%)</b>
1	<i>Cornus sanguinea</i>	618	12	47	550	13	9
2	<i>Corylus avellana</i>	406	3	64			2
3	<i>Crataegus monogyna</i>	440	38	56	250	41	28
4	<i>Euonymus europaeus</i>	353	36	78	350	54	41
5	<i>Frangula alnus</i>	169	0				0
6	<i>Ligustrum vulgare</i>	481	22	51	150	49	20
7	<i>Prunus spinosa</i>	189	15	21	100	73	27
8	<i>Rhamnus catharticus</i>	219	19	34	150	50	24
9	<i>Rosa canina</i>	268	15	78	200	65	35
10	<i>Sambucus nigra</i>	272	7	0			0
11	<i>Viburnum lantana</i>	12	17	17			17
	Total shrub planted	3,426			1,750		
	Average shrub survival		17%	45%		49%	19%
	Total tree & shrub	6,302			10,515		
	Average tree & shrub		19%	50%		40%	19%

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## 624 **Figure Captions**

625 Figure 1. Map of treatments within the LEGO factory. Restoration parcels are named  
626 according to cardinal points. For details on restoration parcels see Table 1.

627 Figure 2. Concept of restoration prioritization and selection of methodology for target setting.  
628 Priority is constant within a tier. The selection procedure followed the arrows with feedback  
629 loops.

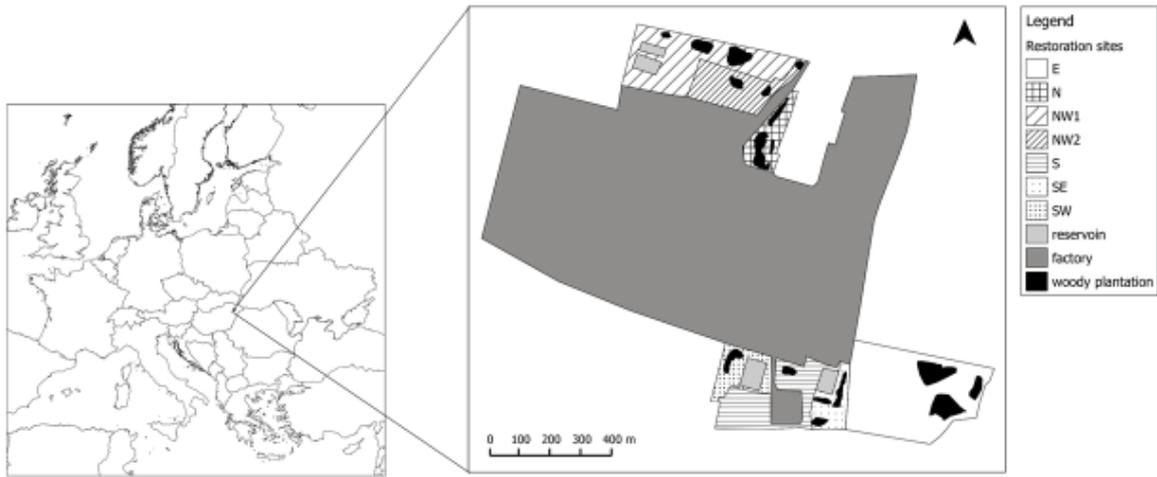
630 Figure 3. MPNV hexagon map of factory area and surroundings. Hexagons (35 ha each) are  
631 colored according to the most probable vegetation types (probability rank  $\geq 2$ ). Habitat codes  
632 are G1: open sand steppes, H5b: closed sand steppes, L5: closed lowland oak forests, M4:  
633 open steppe oak forests on sand. Colors are chosen so as darker ones to represent more woody  
634 vegetation presence in the MPNV.

635 Figure 4. Picture of open steppe oak forest remnant, model for restoration (Álló-hegy,  
636 Hungary, Photo: M. Halassy).

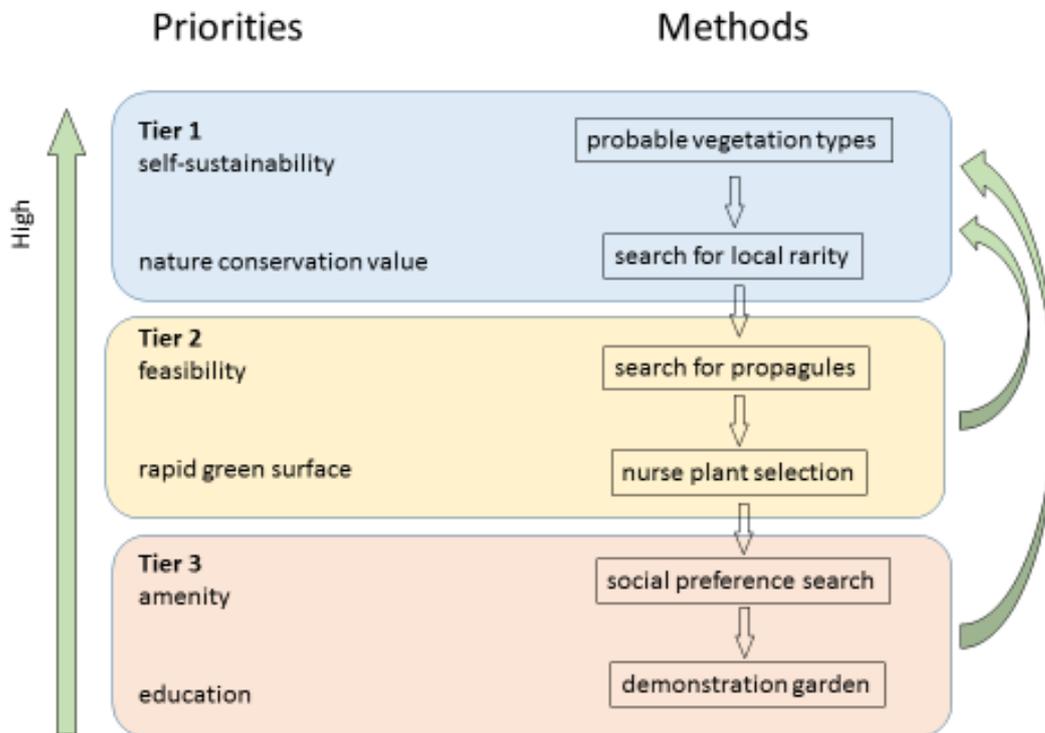
637 Figure 5. PCA trajectory of restoration plots compared to control and reference plots (a) and  
638 scatter plot of species (b). Axis 1 and 2 explain 19 and 15% of variance respectively. For  
639 better transparency, species composition is represented for only the 20 dominant species. T0 =  
640 baseline; T1 = 1<sup>st</sup> year after seed introduction; T2 = 2<sup>nd</sup> year after seed introduction, C1 = non-  
641 seeded control 2015; C2 = non-seeded control 2016; L1 = lawn 2015; L2 = lawn 2016; RC:  
642 closed sand steppe reference and RO: open sand steppe reference. Species codes: ambart:  
643 *Ambrosia artemisiifolia*; antrut: *Anthemis ruthenica*; brohor: *Bromus hordaceus*; brotec:  
644 *Bormus tectorum*; carste: *Carex stenophylla*; conarv: *Convolvulus arvensis*; concan: *Conyza*  
645 *canadensis*; cyndac: *Cynodon dactylon*; equram: *Equisetum ramosissimum*; fespse: *Festuca*  
646 *pseudovina*; fesvag: *Festuca vaginata*; lolper: *Lolium perenne*; medsat: *Medicago sativa*;

- 647 plalan: *Plantago lanceolata*; seccer: *Secale cereale*; thysp: *Thymus sp.*; torrur: *Tortula ruralis*;  
648 triarv: *Trifolium arvense*; tristr: *Trifolium striatum*; vicvil: *Vicia villosa*.

649 **Figures**



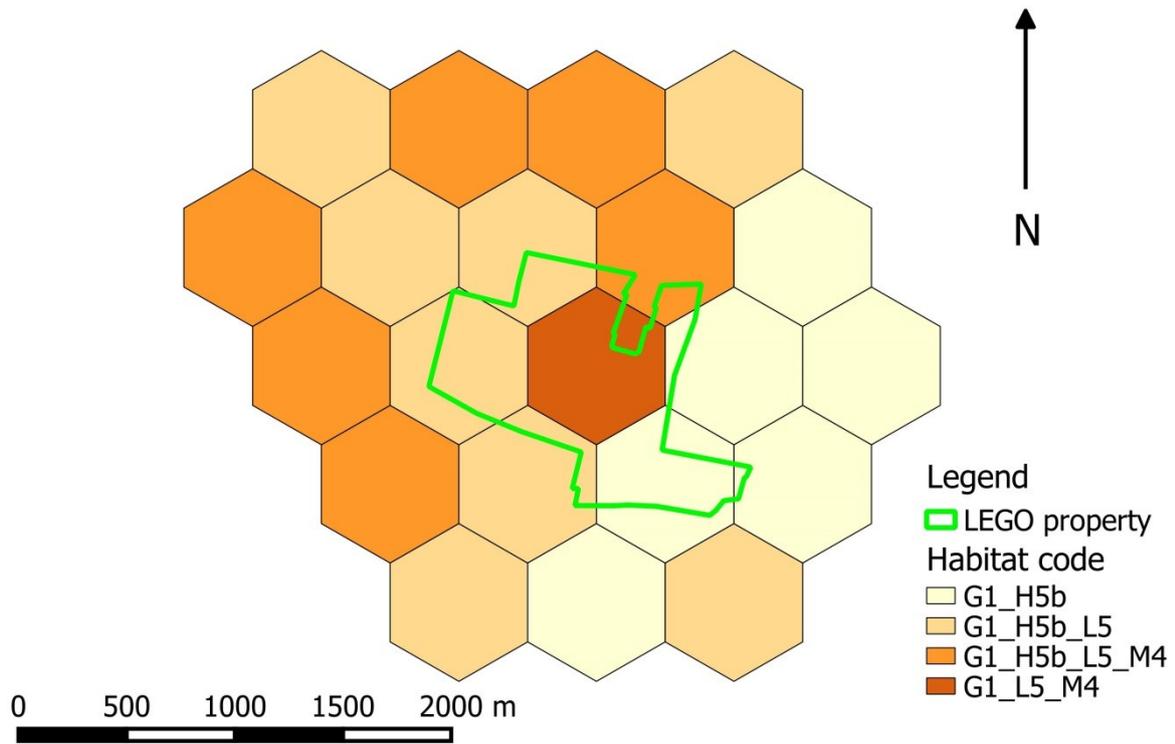
650  
651 Fig. 1



652  
653 Fig. 2.

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655



656

657 Fig. 3.

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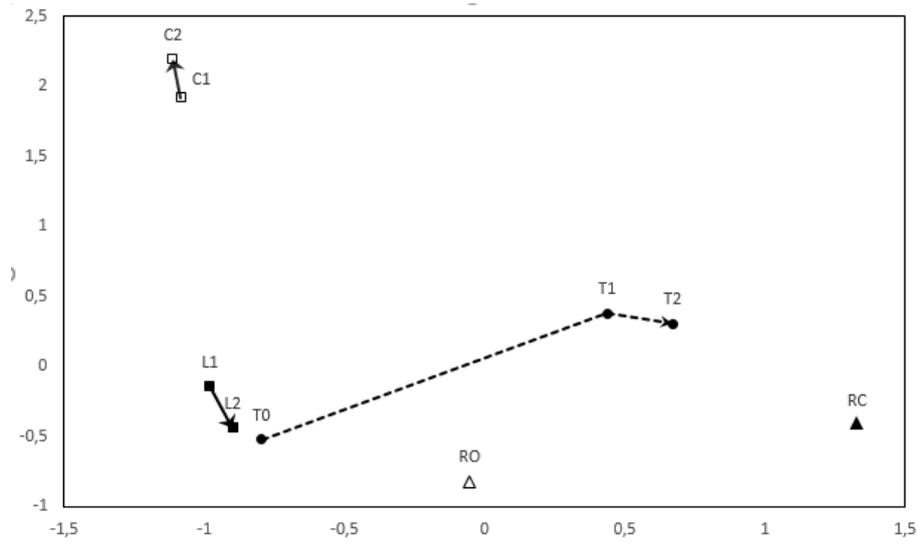
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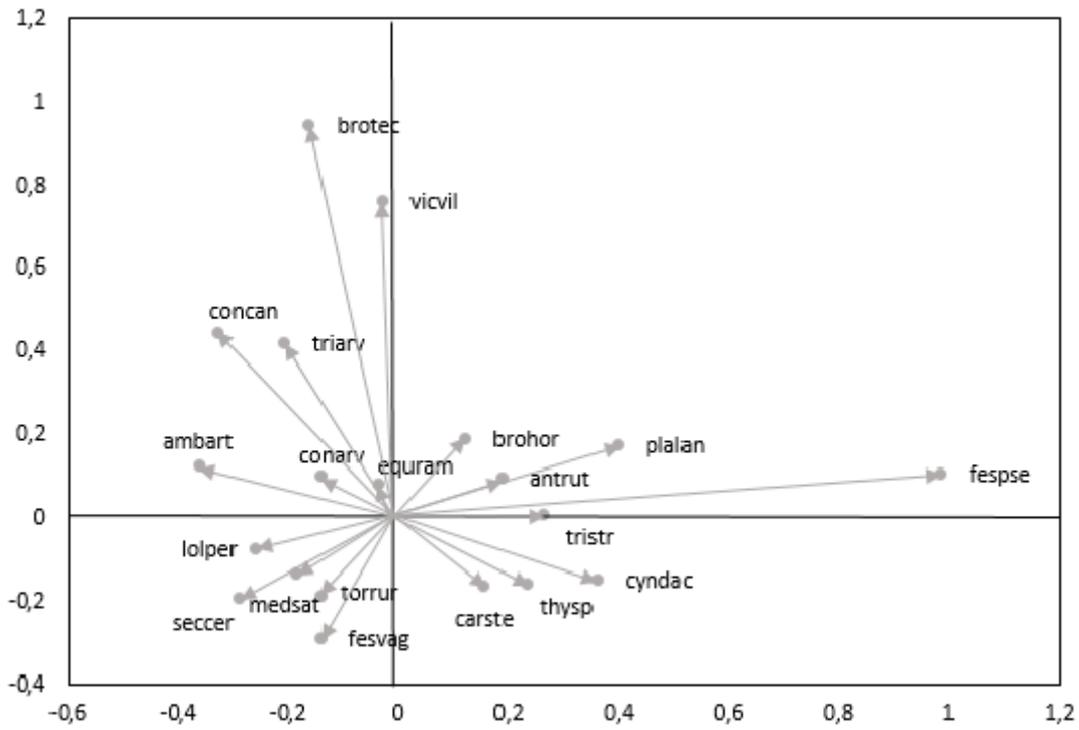
661 Fig. 4.

662



663 Fig. 5a.  
664

665



666 Fig. 5 b.  
667

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