

**Table 1.** Information about political parties included in the sample.

Country	Party	Status before the elections	Political orientation	Election outcome	Number of posts	Percentage of negative posts
Czechia	ANO	Government	Center, populist	27.12%	94	32%
	Občanská demokratická strana (Civic Democratic Party, ODS)	Opposition	Conservative	in coalition 27.79%	143	45%
	TOP09	Opposition	Conservative	in coalition 27.79%	99	55%
	Křesťanská a demokratická unie – Československá strana lidová (Christian and Democratic Union – Czechoslovak People's Party; KDU-ČSL)	Opposition	Christian democratic	in coalition 27.79%	95	52%
	SPOLU (Together) - Coalition of ODS, TOP09 and KDU-ČSL	Opposition		27.79%	39	59%
	Česká pirátská strana/ Piráti (Czech Pirate Party/Pirates, ČPS)	Opposition	Liberal	in coalition 15.62%	85	68%

	Starostové a Nezávislí (Mayors and Independents, STAN)	Opposition	Centre	in coalition 15.62%	99	53%
	Piráti a Starostové (Pirates and Mayors) - coalition of Pirate Party and STAN	Opposition		15.62%	-	-
	Svoboda a přímá demokracie (Freedom and Direct Democracy; SPD)	Opposition	Far-right	9.56 %	41	63%
Hungary	Fidesz	Government	Right-wing populist	54.13% with KDNP	278	30%
	Kereszténydemokrata Néppárt (KDNP, Christian Democratic People's Party)	Government	Christian democratic	54.13% with Fidesz	93	27%
	Demokratikus Koalíció (DK, Democratic Coalition)	Opposition	Social democratic	34.44% with Jobbik, LMP, MSZP, MM, P	64	63%
	Jobbik Magyarországért Mozgalom (Jobbik Movement for a Better	Opposition	Centre-right, conservative	34.44% with opposition parties	122	70%

	Hungary)					
	LMP - Magyarország Zöld Pártja (LMP – Hungary's Green Party)	Opposition	Green	34.44% with opposition parties	118	42%
	Magyar Szocialista Párt (MSZP, Hungarian Socialist Party)	Opposition	Social democratic	34.44% with opposition parties	145	50%
	Momentum Mozgalom (MM, Momentum Movement)	Opposition	Liberal	34.44% with opposition parties	123	49%
	Párbeszéd Magyarországért (PM, Dialogue for Hungary)	Opposition	Left, green	34.44% with opposition parties	164	61%
Lithuania	Tėvynės sąjunga – Lietuvos krikščionys demokratai (Homeland Union - Lithuanian Christian Democrats / TS-LKD)	Opposition	Center-right (conservatives)	25.77%	72	21%
	Lietuvos valstiečių ir žaliųjų sąjunga (Lithuanian Farmers and	Government	Center- Left (green conservative)	18.07%	79	35%

	Greens Union (LVZS)					
	Darbo partija (Labour Party / DP)	* Failed to overcome 5% threshold	Center (Populist)	9.77%	63	11%
	Lietuvos socialdemokratų partija (Social Democratic Party of Lithuania)	Government (2016-2017), Opposition (2017_2020)	Center-left (social democrats)	9.58%	59	2%
	Laisvės partija (Freedom Party / LP)	* New party	Centre	9.45%	69	8%
	Liberalų sąjūdis (Liberal Movement / LS)	Opposition	Centre-right	7.04%	59	19%
Republic of Moldova	Partidul SOR (SOR Party)	Government	Populist	5.74%	166	56%
	Partidul Acțiune și Solidaritate (Party of Action and Solidarity) PAS	Opposition	Center-right	52.8%	292	22%
	Partidul Socialiștilor din Republica Moldova (Party of the Socialist of the Republic of Moldova)	Government	Left	27.17% with PCRM	150	40%

	Partidul Comuniștilor din Republica Moldova 1993 Партия Коммунисто в Республики Молдова 1993 (Party of Communists of the Republic of Moldova) PCRM 1993	Government	Extreme left	27.17% with PSRM	92	29%
Romania	Partidul Social Democrat (Social Democratic Party PSD	Opposition	Left	28.9%	182	70%
	Partidul Național Liberal (National Liberal Party) PNL	Government	Right	25%	392	17%
	Uniunea Salvați România- PLUS (Union Save Romania and Freedom, Unity, and Solidarity Party) USR- PLUS	Opposition	Progressist	15%	305	30%
	Alianța pentru Uniunea Românilor (The Alliance	Opposition	Far Right	9%	93	57%

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for the Union  
of  
Romanians)  
AUR

Uniunea  
Democrată  
Maghiară din  
România  
(The  
Democratic  
Alliance of  
Hungarians in  
Romania)  
UDMR

Opposition

Representing  
an ethnic  
minority

5.74%

219

21%

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Note  $N = 4095$  posts

**Table 2.** Coding instructions for variables

<b>Category</b>	<b>Description</b>	<b>Code</b> (0 not present / 1 present)
tendency_negative	<b>Negative statements</b> Negative statements, images and emotions which are of refusing, hostile, disliking or hating nature. E.g.: fighting, refuse, stopping, dramatic, relentless, fail, merciless, headless, distant, shameful, unworthy, irresponsible, horrible, illegal, terrorism, crime, loss of control, mischief, chaos, perpetrators, violence, excessive demands, fear, mass immigration, grievances, crime etc.	0 1
topic310	<b>Economy and finance</b> e.g., the European crisis, austerity measures, trade agreements, protectionism, national debt, budget, budgetary policy, enterprise policy, consumer protection.	0 1
topic321	<b>Health</b> e.g., health insurance, lack of personnel in the care sector, pandemic, the drug policy reform, dental health.	0 1
topic325	<b>Policy for families and children</b> E.g., childcare, youth policy, policies such as child-care allowance, parental allowance, protection against dismissal for expectant mothers, child-care places, tax incentives for parents.	0 1
topic320	<b>Labor and social issues</b> Other labor and social issues that are not covered by other related categories. E.g., welfare state in general.	0 1
topic331	<b>Criminality/crime rate in general</b> Other internal security issues such as crime, police operations, video surveillance (of criminal offenses), etc. are addressed.	0 1
topic332	<b>Political radicalism/religious fanaticism</b> E.g., policy measures against right/left-wing extremism, Islamism, National Socialism, terrorism.	0 1
topic333	<b>Corruption</b> E.g., policy measures against corruption, corruption problem in general.	0 1
topic330	<b>Domestic policy in general</b> Other issues related to domestic policy that are not covered by other related categories, e.g. legal policy.	0 1
topic340	<b>Immigration and integration policy</b>	0

	E.g., language courses for foreigners, naturalization tests, refugee distribution.	1
topic350	<b>Transport and infrastructure policy</b>	0
	E.g., infrastructure for public transportation and/or motorways, electrical infrastructure.	1
topic361	<b>Environmental policy</b>	0
	E.g., climate change, safety of endangered species, policy to save forests, animal rights (including that of wolves and bears)	1
topic362	<b>Energy policy</b>	0
	E.g., utility cost reduction, energy system transformation, electricity prices, mentions of oil and gas, framework conditions for the petroleum sector	1
topic371	<b>Education and research policy</b>	0
	E.g., curriculum, school system, job training, universities, financial support for students, early childhood education, graduate and professional education, school size, class size, school/university choice, school/university privatization, tracking, teacher selection, teacher pay, teaching methods, curricular content, graduation requirements, school/university/research infrastructure, funding, and the values that schools and universities are expected to uphold and model	1
topic370	<b>Cultural policy</b>	0
	E.g., regulations for cultural events in times of the covid-pandemic; funding of theatres; public funding of movies	1
topic380	<b>Defense policy</b>	0
	E.g., national security, military, external security, policy of peace, policy of détente.	1
topic410	<b>War and military conflicts between countries</b>	0
	E.g., UN peacekeeping, operations of the national army abroad, Ukraine-Russia war	1
topic400	<b>Foreign policy, international relations</b>	0
	The post addresses foreign policy issues related or not related to the country under investigation. E.g., relations with other states, relations with international organizations (e.g., UN, NATO, but not EU/EEA), arms trades, sanctions.	1
topic440	<b>Media policy and digitalization</b>	0
	E.g., journalistic values, state of public broadcasting, bias in news reporting, nationwide WiFi, 5G standard, Directive on Copyright in the Digital Single Market (aka EU Copyright Directive), online privacy.	1
topic450	<b>Agricultural policy</b>	0
	E.g., agriculture and forestry, agriculture subsidies, fishing industries, wood industry.	1
topic460	<b>Developmental policy</b>	0
	E.g., development aid.	1
topic471	<b>Gender policy</b>	0
		1



topic472	E.g., policies to combat gender violence (femicides, rapes, sexual abuse, mistreatment), equal pay, abortion, divorce.	0
	<b>LGBTQ+ policy</b> E.g., policies to combat LGBTQ+ phobia and to promote equal rights (same-sex marriages, adoption of children, gender reassignment of transgender persons).	1

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**Table 3.** Reliability scores per variable and country

Variable name	Reliability (B&P)				
	Czechia	Hungary	Lithuania	Moldova	Romania
Tendency negative (tendency-negative)	0.88	0.89	0.86	0.89	0.83
Economy and finance	0.88	0.91	0.93	0.91	0.93
Policy for families with children	0.98	0.99	0.94	0.98	0.99
Labor and social issues	0.96	0.99	0.89	1	0.93
Criminality/ crime rate in general	0.98	0.99	NA	0.98	0.96
Corruption	0.96	0.95	0.91	0.93	0.93
Health policy	0.96	0.99	0.93	0.98	0.93
Political radicalism/ religious fanaticism	0.94	NA	NA	1	0.97
Foreign policy and international relations	0.98	0.94	0.92	0.95	0.96
War and military conflict between countries	1	0.95	0.95	0.93	0.91
Energy policy	1	0.95	0.89	0.93	0.93
Environmental policy	0.98	1	0.91	1	0.92
Domestic policy in general	1	0.98	0.94	0.95	0.96
Immigration and integration policy in general	0.96	0.99	0.92	0.93	0.97

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Transportation and infrastructure policy	0.98	0.97	0.90	0.91	0.93
Defense policy	1	0.94	0.91	0.99	0.93
Developmental policy	1	0.96	0.87	0.97	0.91
Education and research policy	1	0.99	0.94	0.99	0.97
Cultural policy	0.98	0.99	0.97	0.97	0.99
Media and digitalization	0.98	0.96	0.95	0.93	0.91
Agricultural policy	0.98	0.99	0.95	0.99	0.95
Gender policy	0.98	0.99	0.94	0.97	0.94
LGBTQ+ policy	1	0.99	0.97	0.99	0.99

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