

P / REFERENCES OF DESIGN

8 STRATEGIES FOR A NEW MILLENNIUM.

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KEYWORDS | RESPONSIBILITY, HYBRID ECOLOGIES, NATURAL SYSTEMS

Introduction: We present our proposal for the upcoming conference, entitled “8 Strategies for the New Millennium.”

As we stand on the brink of an era defined by rapid technological advancements, global shifts, and unprecedented environmental challenges, our presentation aims to share 8 intentional strategies that prioritize shared responsibility and accountability over the current emphasis on innovation and disruption.

Remedial Design Strategies: Recognizing the limitations of an exclusive focus on technological innovation, our proposed eight strategies advocate a design methodology embracing natural systems and temporalities that extend from immediate concerns to geological timescales. Simultaneously, these strategies consider ethnographic time and social practices, emphasizing communal well-being.

Significance of Research: Backed by extensive research and analysis, our insights promise to significantly contribute to the conference theme, offering a nuanced perspective on navigating the contemporary landscape.

Objective: Our primary objective is to provide an actionable blueprint for individuals and organizations to positively contribute to the evolving design landscape of the new millennium. Focused on eight strategic pillars encapsulating responsibility, adaptability, and agency, our presentation aims to equip participants with insightful tools for shaping a collective future.

Structure of the Presentation:

Introduction to the New Millennium Landscape: We will set the stage by outlining key characteristics and challenges of the new millennium, providing a contextual foundation for understanding the presented strategies.

Overview of the 8 Strategies: A brief overview will precede a detailed exploration of each strategy, creating anticipation for the insights to be shared during the presentation.

Exploration of Each Strategy: Detailed exploration of each strategy will highlight its significance, practical applications, and real-world success stories. The presentation will incorporate professional work from our studio, as well as , and relevant research and case studies by colleagues and students from the institution where I serve as department head.

Open Dialogue and Networking: Allocating time for open dialogue and networking opportunities will allow participants to share experiences, pose questions, and build connections. This collaborative exchange may lead to potential institutional crossover and collaborations.

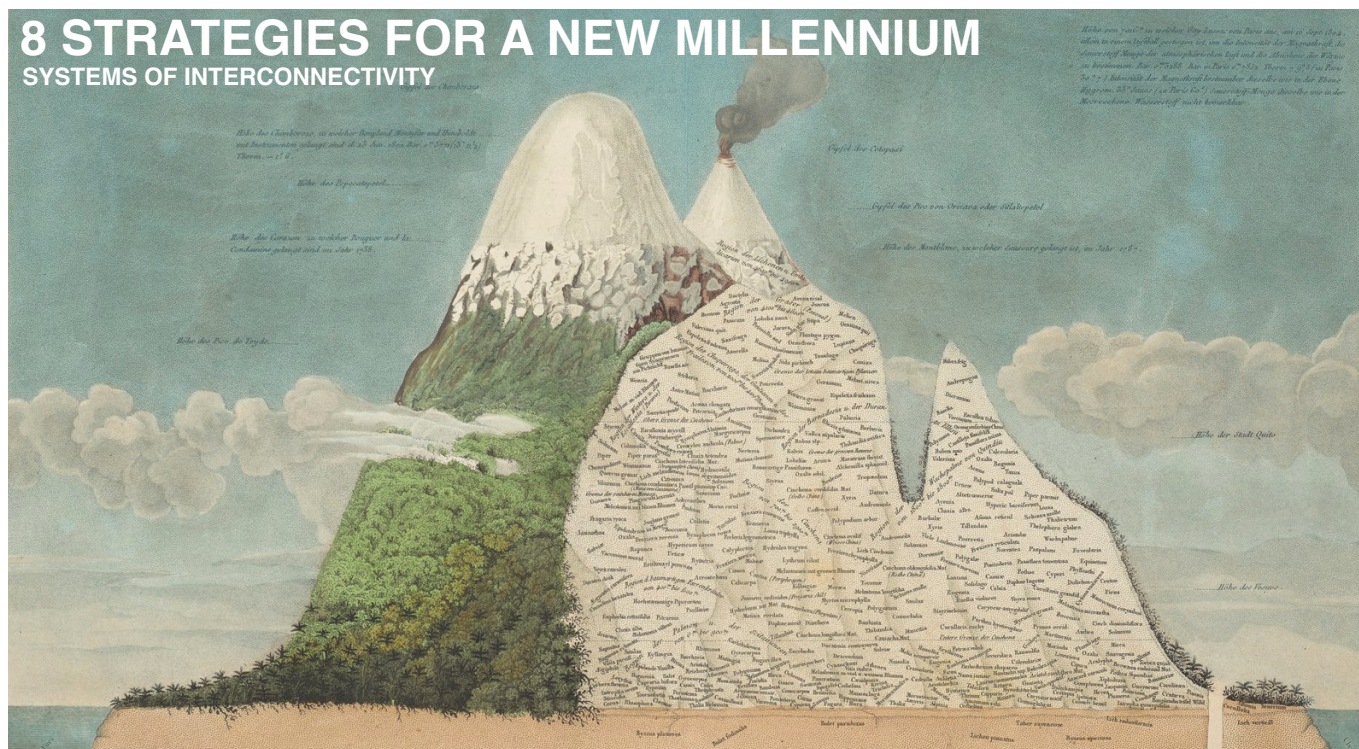
Conclusion: The presentation aims to be thought-provoking and action-oriented, resonating with the audience to foster a collaborative and forward-thinking mindset. We look forward to contributing to the conference discussions and inspiring a collective vision for a shared future.

* (NB: The slide deck includes animations and audio-visual content which would prove helpful in appreciating the dynamics and intricacies of the final presentation which we intend to submit upon your acceptance and/ or approval of our submission. We are more than willing to resend the presentation in Keynote Format for your comprehensive review.)

**While the original plan was to present this topic as an academic paper, several professional deadlines before the year's end were given precedence.

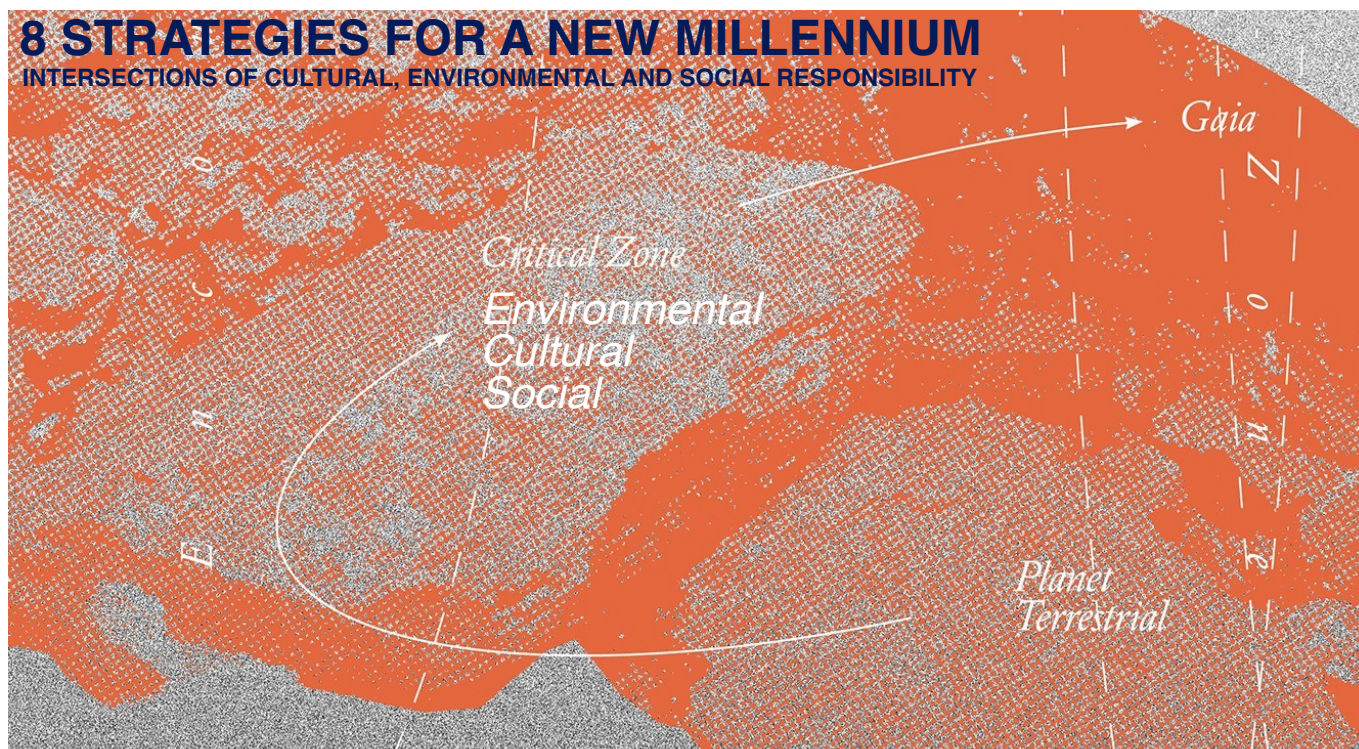
8 STRATEGIES FOR A NEW MILLENNIUM

SYSTEMS OF INTERCONNECTIVITY



8 STRATEGIES FOR A NEW MILLENNIUM

INTERSECTIONS OF CULTURAL, ENVIRONMENTAL AND SOCIAL RESPONSIBILITY



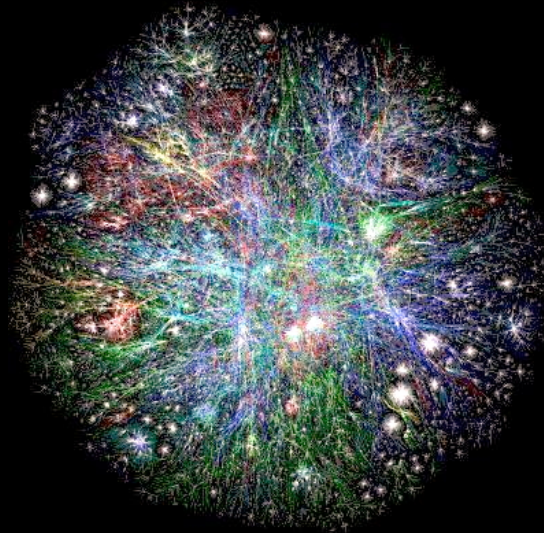


8 STRATEGIES FOR A NEW MILLENNIUM RESEARCH



8 STRATEGIES FOR A NEW MILLENNIUM

1_ RADICAL CONNECTIONS



“Eventually everything connects - people, ideas, objects.
The quality of the connections is the key to quality.”
Charles Eames

8 STRATEGIES FOR A NEW MILLENNIUM

2_ NON BINARY ECOLOGIES



8 STRATEGIES FOR A NEW MILLENNIUM

2 _ NON BINARY ECOLOGIES

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2 _ NON BINARY ECOLOGIES

AGRONICA _ TERRITORY FOR THE NEW ECONOMY ANDREA BRANZI _ DOMUS ACADEMY

Branzi's work reanimates the long tradition of using the urban project as a social and cultural critique — of seeing urban design as an opportunity not simply to illustrate a "vision" but also to demystify and critically describe ongoing social problems. In this sense Branzi's wortically engaged and politically literate delineation of the power structures, forces and flows shaping contemporary urbanism; and in the past four decades he has articulated a remarkably consistent critique of the failings — social, cultural, intellectual, also economic, environmental and aesthetic — of laissez-faire development and of the realpolitik assumptions of much design and planning.

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2 _ NON BINARY ECOLOGIES

A generation of contemporary urbanists — ranging from Stan Allen and James Corner to Alex Wall to Alejandro Zaera-Polo — has drawn from Branzi's intellectual commitments. Still more recently, Pier Vittorio Aureli and Martino Tattara's "Stop-City" project directly references Branzi's use of non-figurative urban projection as a kind of social and political critique.

Branzi's projects have also informed contemporary attention to such diverse topics as animalia, indeterminacy and genericity.

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2 _ NON BINARY ECOLOGIES

Branzi's "weak work" maintains its critical and projective relevance for a new generation of urbanists. His longstanding call for the development of what he defines as weak urban forms and non-figural fields — forms and fields that are flexible, mobile, open to change — influenced the formulation of landscape urbanism over a decade ago and promises to animate the emerging discussions of ecological urbanism. And his projective and polemic propositions illuminate the possibilities for agrarian urbanism.

Charles Waldheim

"Notes Toward a History of Agrarian Urbanism,"
Places Journal, November 2010.

8 STRATEGIES FOR A NEW MILLENNIUM

3 _ UNLINKING TIMESCAPES



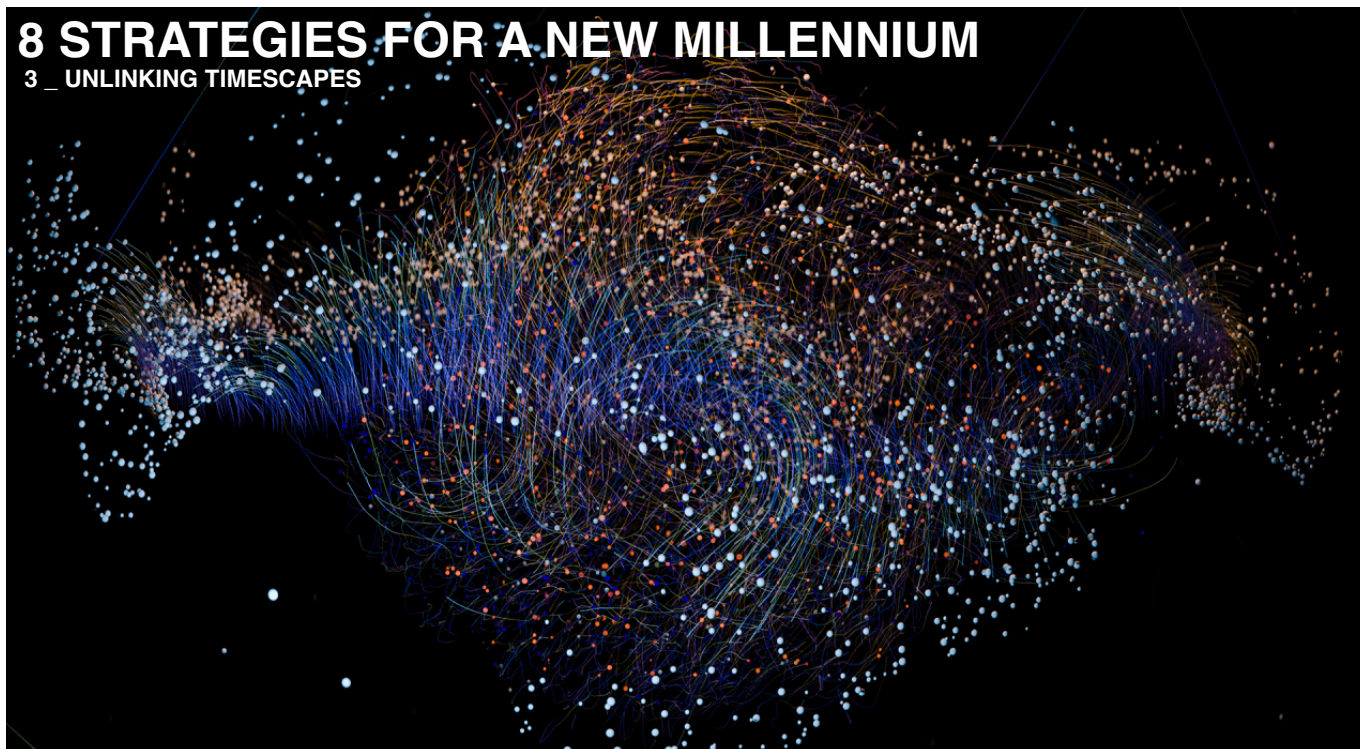
8 STRATEGIES FOR A NEW MILLENNIUM

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8 STRATEGIES FOR A NEW MILLENNIUM

8 _ REUSE_RECYCLE_RESTORE



8 STRATEGIES FOR A NEW MILLENNIUM

8 _ REUSE_RECYCLE_RESTORE

HouseEurope!

Goal

HouseEurope! is a citizens' initiative for an EU-legislation that boosts the renovation of existing buildings and stops their demolition driven by speculation

The Speculation Issue

Today, buildings are treated as investments rather than spaces for people to live. Due to financial speculation, millions of square meters sit empty and ruin, or they are being demolished and replaced: from functioning family homes to abandoned industrial and office spaces. This practice creates social and environmental problems. People are left without livable spaces and resources are unnecessarily strained for new building construction.

While the public eye is focused on areas such as mobility and energy, the building sector plays a significant role in the problems we face today. The building industry accounts for 38% of global CO2 emissions. All the parties involved – from the real estate sector to architects to the construction industry – profoundly influence our environment and the fabric of our societies.

Join, Support, Sign

You rent an apartment? You own a building? You care about the environment? You work in the building sector? Almost everyone is or will be affected by speculative real estate practices and the harm they cause. Because here's the deal: potentially every building is up for demolition! In fact, speculation fuels demolition and new construction. This comes with a loss of homes, a loss of jobs, and a loss of energy.

You can make a difference – put an end to this practice and make a change in reality! With your support, your voice, and your signature we can push for regulations that recognize and protect the value of existing buildings. But this is not just about materials and energy; it is also about the values we hold as a society. By activating buildings that have been abandoned, we will pave the way for a livable future – for ourselves, our children and all future generations.

Status: Currently we are in the process of drafting our legislative proposal. Sign up for the newsletter and receive updates on the initiative and a reminder when the signature period starts.



8 STRATEGIES FOR A NEW MILLENNIUM

7 _ COLLECTIVE SURVIVILISM



8 STRATEGIES FOR A NEW MILLENNIUM



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SYSTEMS DESIGN FOR CLIMATE AND CHANGE

P/REFERENCES
OF
DESIGN

TAMING
ENTROPY:
SYSTEMS
DESIGN FOR
CLIMATE
AND CHANGE

P/REFERENCES OF DESIGN

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Conference Website

cumulusbudapest2024.mome.hu

Conference Tracks

Centres and Peripheries
Converging Bodies of Knowledge
Redefining Data Boundaries
Bridging Design and Economics
Speculative Perspectives
The Power of Immersion
The Future of Well-being
Taming Entropy: Systems Design for Climate and Change
Ways of Living Together
Cumulus PhD Network

Full Conference Proceedings

<https://cumulusbudapest2024.mome.hu/proceedings>

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